



VISITOR RECEIPTS JANUARY-DECEMBER 2020

**VISITOR RECEIPTS
PHP 82.24 BILLION**

▼83%

Visitor spending generated from January to December 2020 recorded an estimated PHP 82.24 Billion, a decrease of 82.94% from the visitor receipts of PHP 482.15 Billion recorded in the same period last year.

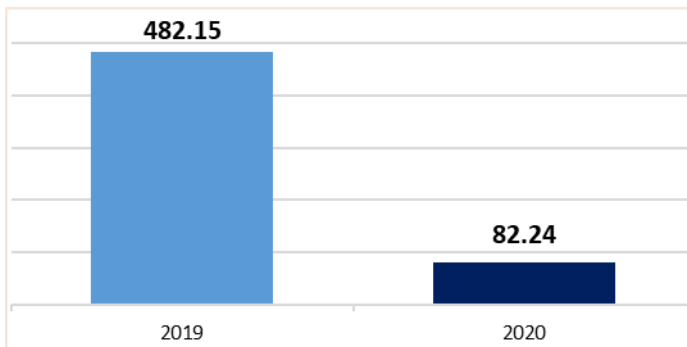


FIGURE 1: VISITOR RECEIPTS 2019/2020, IN BILLION PHP

The Average Per Capita Expenditure for a whole trip is pegged at about PHP 71,516.36. It is estimated that a visitor stayed for 10.58 nights (Average Length of Stay) and spent PHP 6,759.19 each day in the country (Average Daily Expenditure).

Average Per Capita Spending



2020	PHP 71,516.36
2019	PHP 63,089.41

Average Daily Expenditure



2020	PHP 6,759.19
2019	PHP 6,647.99

Average Length of Stay



2020	10.58 nights
2019	9.49 nights

VISITOR RECEIPTS BY MONTH, 2020

In January 2020, visitor receipts were estimated at PHP 45.35 Billion which was 5.22% higher than the January 2019 expenditure of about PHP 43.10 Billion.

Consequent to fewer visitor arrivals, February 2020 visitor receipts amounted to PHP 25.95 Billion, a decrease of 42.80% from the same month in the previous year.

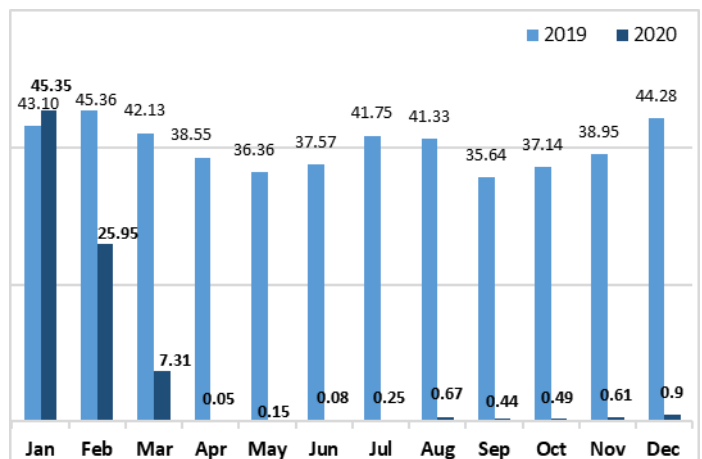


FIGURE 2: MONTHLY VISITOR RECEIPTS, 2020/2019, IN BILLION PHP

March 2020 visitor receipts were at PHP 7.31 Billion, an 82.65% decline. Due to the travel restrictions, tourist spending in the months of April to December dropped to almost 100%. Visitor receipts were estimated from the arrivals which were exempted from the imposed travel ban.

Notes:

1. Visitor receipts is computed using the Visitor Arrivals, Average Length of Stay (ALOS) and Average Daily Expenditure (ADE).
2. This is the Annual Visitor Receipt for 2020, and will be subject to revisions when there is a change in the methodology.
3. The initial 2020 ALOS was forecasted using FAGR and CAGR for 3-5 years per market, sub-region, or continent. Results were then averaged together with the actual figures from the Jan-Feb 2020 VSS, resulting to the final Estimated ALOS for 2020.
4. The 2020 ADE was computed using the actual VSS figures of January-February 2020, and the estimated March-December 2020 using the adjusted ADE of 2019 and Consumer Price Index (CPI) per month set by Philippine Statistics Authority.
5. Visitor Receipts is converted into Philippine Peso using the 2020 Monthly Exchange Rate by the Bangko Sentral ng Pilipinas.
6. There may be a slight difference in totals due to rounding off of figures.



TOP SPENDING MARKETS, 2020

Among the top markets, visitors from Korea brought in the highest tourist spending of about PHP 24.58 Billion, followed by the USA at PHP 12.98 Billion. China ranked third with PHP 8.78 Billion. Japan comes fourth at PHP 5.25 Billion.

Other markets with high tourist spending include Australia with PHP 2.77 Billion, United Kingdom with 2.63 Billion, and Canada with PHP 2.56 Billion.

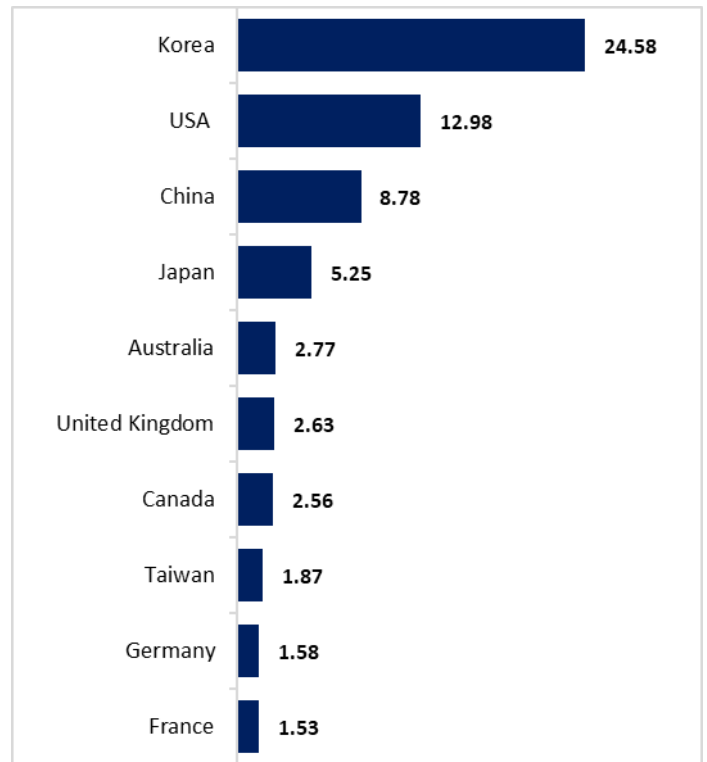


FIGURE 3: TOP SPENDING MARKETS, IN BILLION PHP

Sources of Data: A/D Cards & Shipping Manifests, and Visitor Sample Survey
 Prepared by: Statistics, Economic Analysis and Information Management Division
 Office of Tourism Development Planning, Research and Information Management
 Tourism Development, DEPARTMENT OF TOURISM