

SHORTLISTING RATE SHEET

TOURISM DESTINATION MARKETING COMPANY

	Eligibility Check and Shortlisting Criteria and Rating	%
1	Work Experience as Tourism Destination Marketing Company (35%)	
	a) Above 5 yrs	35
	b) At least 5 yrs	20
2	Educational background of Personnel who may be assigned to the job (40%)	
	a) Tourism, Marketing or other equivalent courses	40
	b) International Studies or other related courses	20
	c) Other Courses	10
3	Current Workload Relative to Capacity (25%)	
	a) No ongoing projects	25
	b) 1 to 3 ongoing projects	20
	c) 4 or more ongoing projects	15

Note: Passing Rate: 70%