

## REQUEST FOR EXPRESSION OF INTEREST

DOT-BAC-REI NO. 2020-002

The Department of Tourism, through its Bids and Awards Committee (BAC), invites consultants to apply for eligibility and shortlisting, and if found shortlisted, to bid for the hereunder project:

Name of Project:

Procurement of the Services of Tourism Destination Marketing Company

for Middle East/Gulf Cooperation Council

Brief description of the Project:

To act as Marketing Representative who will represent the

Philippines and its tourism promotions interest in these markets.

The selected company shall undertake the planning,

development and implementation of an aggressive and sustained

marketing and PR campaign for Philippine tourism.

Approved Budget for the Contract:

Sixty-Eight Thousand US Dollars (US\$68,000.00) or its equivalent in

Philippine Peso

Contract Duration:

Eight (8) Months or from May to December 2020

The list of minimum requirements is indicated in the Eligibility Form. Eligibility of prospective bidders shall be checked using non-discretionary "pass/fail" criteria. Shortlisting of eligible consultants will be done based on the following criteria:

	Criteria	Numerical Weight
I	Applicable experience of the Consultant	35%
II	Qualification of Personnel who may be assigned to the job	40%
	Current workload relative to capacity	25%
	TOTAL	100%

Minimum score is 70%. The detailed criteria breakdown is found in the Eligibility Data Sheet (EDS)

Only five (5) eligible consultants shall make up the shortlist. The evaluation procedure to be adopted shall be Quality Based Evaluation (QBE).

All particulars relative to Eligibility Statement and Screening, Bid Security, Performance Security, Pre-Bidding Conference(s), Evaluation of Bids, Post-Qualification and Award of Contract shall be governed by the pertinent provisions of R.A. 9184 and its Implementing Rules and Regulations (IRR).

The schedule of activities is as follows:

Activities	Schedule
Issuance and availability of Eligibility     Documents/Checklist	13 to 19 February 2020 (8:00 a.m. to 5:00 p.m.) Procurement Management Division/ BAC Secretariat Office 4 <sup>th</sup> Floor, DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City
Submission of Eligibility     Requirements	Deadline until 20 February 2020 <u>up to 9:00 a.m. only</u> Procurement Management Division/BAC Secretariat Office 4th Floor, DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City
Opening of Eligibility     Documents/Eligibility Check	20 February 2020 (10:30 a.m) 4th Floor Conference Room, DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City
Results of Shortlisting	26 February 2020

The Eligibility Documents/Checklist may be obtained free of charge at the DOT-BAC Secretariat c/o Ms. Maria Alma O. Almazan, 4<sup>th</sup> Floor, DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City (Tel. Nos. 8459-5200 to 30 loc. 425). Submission and results of eligibility shall be in the same office.

The DOT reserves the right to reject any or all bids, declare a Failure of Bidding at any time prior to the contract award, or not to award the contract, without thereby incurring any liability, and make no assurance that a contract shall be entered into as a result of the bidding. Likewise, the DOT may waive any minor defect therein and accept the offer most advantageous to the government. Further, the DOT assumes no responsibility whatsoever to compensate or indemnify bidders for any expenses incurred in the preparation of the bid.

Approved by:

ASEC. ROBERTO P. ALABADO III
DOT-BAC Chairperson

Date of Postings:

Phil-GEPS website: 13 to 20 February 2020 DOT website: 13 to 20 February 2020 DOT Bulletin Board: 13 to 20 February 2020