

SHORTLISTING RATING SHEET  
TOURISM DESTINATION MARKETING COMPANY - Vietnam

#	Eligibility Check and Shortlisting Criteria	%
1	Work Experience as Tourism Destination Marketing Company (35%)	
	8 years and above	35
	2 years and above but below 8 years	20
2	Educational background (at least 50%) of Personnel (40%)	
	Tourism, Marketing, Management or other related courses	40
	International Studies, Communications or other related courses	20
	Other Courses	10
3	Current workload of relative to Capacity (25%)	
	No ongoing projects	25
	1-3 ongoing project/s	20
	4 or more ongoing projects	15

Note: Passing Rate is 70%