



## RESULTS OF BID EVALUATION

**September 30, 2021**

**MR. JUDD B. BALAYAN**

Group Chief Financial Officer

**DDB PHILIPPINES, INC.**

16F Two World Square

22 Upper McKinley Road, McKinley Hill

Fort Bonifacio, Taguig City

Dear **Mr. Balayan**:

In relation to the competitive bidding for the **Procurement of Consulting Services for a Full-Service Agency for the Philippine International Dive Expo (PHIDEX) (DOT-REI No. 2021-019)**, the Bids and Awards Committee (BAC) has conducted a careful evaluation of the technical proposals of the shortlisted consultants using the criteria set forth in the Request for Expression of Interest (REI) on 04 August 2021. The technical bid evaluation conducted by the BAC resulted in the following:

<b>Name of Bidders</b>	<b>Score</b>	<b>Rank</b>
1. MediaSense, Inc.	95	1st
2. DDB Philippines, Inc.	91	2nd

For information of the concerned.

Very truly yours,

  
**OIC-USEC. REYNALDO L. CHING**  
DOT-BAC Chairperson 

**Received by the bidder:**

\_\_\_\_\_  
(Signature over Printed Name)

Date: \_\_\_\_\_