



MS. MARY MARIEL P. SINGSON
Head of Accounts/Corp. Treasurer
MEDIASENSE, INC.
2776 Faraday Street, San Isidro
Makati City

MR. JUDD B. BALAYAN
Group Chief Financial Officer
DDB PHILIPPINES, INC.
16F Two World Square
22 Upper McKinley Road, McKinley Hill
Fort Bonifacio, Taguig City

Dear Bidders:

1. The *Department of Tourism* (hereinafter called “Procuring Entity” has received financing (hereinafter called “funds”) from *General Appropriations Act 2021* (hereinafter called the “Funding Source”) toward the cost of *Procurement of Consulting Services for a Full Service Agency for Philippine International Dive Expo (PHIDEX)*. The Procuring Entity intends to apply a portion of the funds in the amount of *Ten Million One Hundred Ninety-Five Thousand Six Hundred Twenty-Five Philippine Pesos (PhP10,195,625.00)* to eligible payments under the contract for *DOT-BAC-REI No. 2021-019* for which the Bidding Documents is issued.
2. The Procuring Entity now invites bids to provide the *Consulting Services for a Full Service Agency for Philippine International Dive Expo (PHIDEX)*. More details on the services are provided in the Terms of Reference (TOR) for the project.
3. The Consultant shall be selected and employed in accordance with Quality-Based Evaluation (QBE) procedures as described in the Bidding Documents.
4. This notice has been addressed to the following shortlisted consultant:
 1. **MEDIASENSE, INC.**
 2. **DDB PHILIPPINES, INC.**

It is not permissible for you to transfer this invitation to any other consultant.

5. The Bidding Documents may be acquired at the 4th Floor, Procurement Management Division Office, DOT Bldg., No. 351 Sen. Gil Puyat Avenue, Makati City from August 17, 2021 to September 5, 2021 (8:00 a.m. to 5:00 p.m, Manila Time) and September 6, 2021 (until 9:00 a.m, Manila Time), upon payment of an applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of **PhP25,000.00 OR** deposited to:

Account Name	Department of Tourism-Regular Trust
Account Number	00-0-05002-407-4
Beneficiary's Bank	Development Bank of the Philippines (DBP)
Bank Branch	F. Zobel Branch
Address	809 J.P Rizal corner F. Zobel St., Makati City, Philippines
Swift Code	DBPHPHMM

(Note: Pls. send copy of the Transaction report at the email address moalmazan@tourism.gov.ph)

6. The **DOT** will hold a Virtual Pre-Bid Conference on **August 24, 2021 at 10:00 a.m.** using the Google Meet platform. The shortlisted bidders are advised to send their email address to the DOT-BAC Secretariat official email at **dot.bac@tourism.gov.ph/ jpvillamin@tourism.gov.ph** not later than **August 23, 2021**.

Yours sincerely,



OIC-USEC. REYNALDO L. CHING
BAC Chairperson 

August 17, 2021