



## RESULTS OF TECHNICAL BID EVALUATION

**MR. JUDD B. BALAYAN**

Group Chief Financial Officer

**TOUCH XDA, INC.**

16F Two World Square, 22 Upper McKinley Road  
McKinley Hill, Fort Bonifacio, Taguig City

Dear **Mr. Balayan**:

In relation to the competitive bidding for the *Procurement of Consulting Services of a Local Media Planning, Buying and Placements Agency for the Department of Tourism – Lot No. 2 (2<sup>nd</sup> Posting) (DOT-BAC-REI No. 2021-007)*, the DOT-Bids and Awards Committee Technical Working Group (DOT-BAC TWG) has conducted a careful evaluation of the technical proposals of the shortlisted consultants using the criteria set forth in the Request for Expression of Interest (REI). The technical bid evaluation resulted in the following ranking of consultants:

Name of Bidder	Score	Rank
<b>IPG MEDIABRANDS PHILIPPINES INC</b>	<b>91%</b>	<b>1</b>
<b>TOUCH XDA INC.</b>	<b>88%</b>	<b>2</b>

For your information.

Very truly yours,

**OIC-USEC. REYNALDO L. CHING**  
DOT-BAC Chairperson

Received by the bidder:

\_\_\_\_\_  
(Signature over Printed Name)

Date : \_\_\_\_\_