



POST-CONTRACT AWARD DISCLOSURE

PROJECT NAME: Procurement of Consulting Services for the Strategy, Research, and Overall Direction of the Integrated Marketing Communications (IMC) Plan for "Love the Philippines"

APPROVED BUDGET FOR THE CONTRACT: PhP30,000,000.00

CONTRACT PERIOD: Six (6) months

NAME OF THE WINNING BIDDER: MEDIABLAST DIGITAL CORP. (in Joint venture with UNIVERSAL VISION SOLUTION COMMUNICATIONS INC.)

OFFICIAL BUSINESS ADDRESS: 5F Salcedo One Centre 170 Salcedo St., Legaspi Village Makati City

AMOUNT OF CONTRACT AWARDED: PhP29,706,409.60

DATE OF AWARD AND ACCEPTANCE: November 22, 2023

IMPLEMENTING OFFICE/UNIT/DIVISION/BUREAU: Branding and Marketing Communications

Prepared by:

(Sgd.)
GODOFREDO R. MALDONADO, JR.
Head
SBAC Secretariat

Noted by:

(Sgd.)
USEC. FERDINAND C. JUMAPAO
Chairperson
Special Bids and Awards Committee (SBAC)

