



## POST-CONTRACT AWARD DISCLOSURE

**PROJECT NAME:** Procurement of Consulting Services of a Local Media Planning, Media Buying, and Placements Agency for the Department of Tourism

**APPROVED BUDGET FOR THE CONTRACT:** PhP150,000,000.00

**CONTRACT PERIOD:** Six (6) months

**NAME OF THE WINNING BIDDER:** IPG MEDIABRANDS PHILIPPINES, INC.

**OFFICIAL BUSINESS ADDRESS:** Unit 2901 The Trade and Financial Tower, 7<sup>th</sup> Avenue corner 32<sup>nd</sup> Street Bonifacio Global City, Taguig City

**AMOUNT OF CONTRACT AWARDED:** PhP148,443,316.89

**DATE OF AWARD AND ACCEPTANCE:** June 27, 2023

**IMPLEMENTING OFFICE/UNIT/DIVISION/BUREAU:** Branding and Marketing Communications

Prepared by:

(Sgd.)  
**GODOFREDO R. MALDONADO, JR.**  
Head  
SBAC Secretariat

Noted by:

(Sgd.)  
**USEC. FERDINAND C. JUMAPAO**  
Chairperson  
Special Bids and Awards Committee (SBAC)