



## POST-CONTRACT AWARD DISCLOSURE

**PROJECT NAME:** Procurement of Consulting Services of an Agency for Philippine Tourism Branding

**APPROVED BUDGET FOR THE CONTRACT:** PhP50,000,000.00

**CONTRACT PERIOD:** Six (6) months

**NAME OF THE WINNING BIDDER:** DDB PHILIPPINES, INC.

**OFFICIAL BUSINESS ADDRESS:** 16F Two World Square, 22 Upper McKinley Road, McKinley Hill, Fort Bonifacio, Taguig City

**AMOUNT OF CONTRACT AWARDED:** PhP49,925,120.00


**DATE OF AWARD AND ACCEPTANCE:** March 30, 2023

**IMPLEMENTING OFFICE/UNIT/DIVISION/BUREAU:** Branding and Marketing Communications

Prepared by:

  
**GODOFREDO R. MALDONADO, JR.**  
Head, BAC Secretariat

Noted by:

  
**ASEC. REYNALDO L. CHING**  
Chairperson, Bids and Awards Committee