



POST-CONTRACT AWARD DISCLOSURE

PROJECT NAME: Procurement of Consulting Services for the Promotions of Philippine Islands, Award-Winning Philippine Destinations, and Tourism Products

APPROVED BUDGET FOR THE CONTRACT: PhP124,454,000.00

CONTRACT PERIOD: Six (6) months

NAME OF THE WINNING BIDDER: DDB PHILIPPINES, INC.

OFFICIAL BUSINESS ADDRESS: 16F Two World Square, 22 Upper McKinley Road, McKinley Hill, Fort Bonifacio, Taguig City

AMOUNT OF CONTRACT AWARDED: PhP124,449,024.00

DATE OF AWARD AND ACCEPTANCE: February 10, 2023

IMPLEMENTING OFFICE/UNIT/DIVISION/BUREAU: Branding and Marketing Communications

Prepared by:

(Sgd.)
GODOFREDO R. MALDONADO, JR.
Head, BAC Secretariat

Noted by:

(Sgd.)
ASEC. REYNALDO L. CHING
Chairperson, Bids and Awards Committee