



## POST-CONTRACT AWARD DISCLOSURE

**PROJECT NAME:** Procurement of Consulting Services of a Local Media Planning, Buying and Placements Agency for the Department of Tourism (Lot No. 2 – Media Planning, Buying and Placements Targeting Visayas and Mindanao)

**APPROVED BUDGET FOR THE CONTRACT:** PhP140,000,000.00

**CONTRACT PERIOD:** Five (5) months

**NAME OF THE WINNING BIDDER:** IPG MEDIABRANDS PHILIPPINES, INC.

**OFFICIAL BUSINESS ADDRESS:** Unit 2901, The Trade and Financial Tower, 7<sup>th</sup> Avenue cor. 32<sup>nd</sup> St., Bonifacio Global City, Taguig City

**AMOUNT OF CONTRACT AWARDED:** PhP139,713,751.58

**DATE OF AWARD AND ACCEPTANCE:** October 4, 2021 / October 5, 2021

**IMPLEMENTING OFFICE/UNIT/DIVISION/BUREAU:** Branding and Marketing Communications

Prepared By:

  
**GODOFREDO R. MALDONADO, JR.**  
Head, BAC Secretariat