

POST-CONTRACT AWARD DISCLOSURE

PROJECT NAME: Procurement of Consulting Services of a Local Media Planning, Buying and

Placements Agency for the Department of Tourism (Lot No. 1 - Media

Planning, Buying and Placements Targeting Greater Manila)

APPROVED BUDGET FOR THE CONTRACT: PhP65,200,000.00

CONTRACT PERIOD: Five (5) months

NAME OF THE WINNING BIDDER: TOUCH XDA, INC.

OFFICIAL BUSINESS ADDRESS: 16F Two World Square, 22 Upper McKinley Road, McKinley Hill,

Fort Bonifacio, Taguig City

AMOUNT OF CONTRACT AWARDED: PhP65,155,656.06

DATE OF AWARD AND ACCEPTANCE: July 9, 2021 / July 12, 2021

IMPLEMENTING OFFICE/UNIT/DIVISION/BUREAU: Branding and Marketing Communications

Prepared By:

GODOFREDO R. MALDONADO, JR.

Head, BAC Secretariat