



## POST-CONTRACT AWARD DISCLOSURE

**PROJECT NAME:**

Procurement of Consulting Services of a Full-Service Digital Agency for Geotourism Branding and Mapping Campaign

**APPROVED BUDGET FOR THE CONTRACT:**

PhP50,000,000.00

**CONTRACT PERIOD:**

Six (6) months

**NAME OF THE WINNING BIDDER AND ITS OFFICIAL BUSINESS ADDRESS:**

**DDB PHILIPPINES, INC.**

16F Two World Square, 22 Upper McKinley Road, McKinley Hill, Fort Bonifacio, Taguig City

**AMOUNT OF CONTRACT AWARDED:**

PhP49,995,223.04

**DATE OF AWARD AND ACCEPTANCE:**

June 18, 2021

**IMPLEMENTING OFFICE/UNIT/**

**DIVISION/BUREAU:**

Branding and Marketing Communications

Prepared by:

**GODOFREDO R. MALDONADO, JR.**

Head, BAC Secretariat