



NOTICE TO PROCEED

MR. AUGUSTO MARTINEZ III

Chief Executive Officer

MEDIABLAST DIGITAL CORPORATION

5F Salcedo One Centre
170 Salcedo St., Legaspi Village
Makati City

and

MR. BENEDICT R. YALUNG

Chief Executive Officer

UNIVERSAL VISION SOLUTION COMMUNICATIONS INC.

1819-b Conception St., Brgy. Valenzuela
Makati City

Dear Mr. Martinez and Mr. Yalung:

The attached Contract Agreement having been approved, notice is hereby given to **MEDIABLAST DIGITAL CORPORATION (in Joint Venture with UNIVERSAL VISION SOLUTION COMMUNICATIONS INC.)** that work may commence on the **Procurement of Consulting Services for the Strategy, Research, and Overall Direction of the Integrated Marketing Communications (IMC) Plan for "Love the Philippines" (DOT-SBAC REI No. 2023-018)**

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement and in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing both copies in the space provided below. Keep one copy and return the other to the Department of Tourism.

Very truly yours,


GISSELA MARIE R. QUISUMBING
Assistant Secretary
Department of Tourism

I acknowledge receipt of this Notice on

December 5, 2023

Name of the Representative of the Bidder

Augusto Martinez III / Benedict Yalung

Authorized Signature

 

