



NOTICE TO PROCEED

MS. TRICIA CAMARILLO-QUIAMBAO
Chief Executive Officer
IPG MEDIABRANDS PHILIPPINES, INC.
Unit 2901 The Trade and Financial Tower
7th Avenue corner 32nd Street
Bonifacio Global City, Taguig City

Dear **Ms. Quiambao**:

The attached Contract Agreement having been approved, notice is hereby given to **IPG MEDIABRANDS PHILIPPINES, INC.** that work may commence on the **Procurement of Consulting Services of a Local Media Planning, Media Buying, and Placements Agency for the Department of Tourism (DOT-SBAC REI No. 2023-006)**

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement and in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing both copies in the space provided below. Keep one copy and return the other to the Department of Tourism.

Very truly yours,


MA. ESPERANZA CHRISTINA GARCIA FRASCO
Secretary
Department of Tourism



I acknowledge receipt of this Notice on
Name of the Representative of the Bidder
Authorized Signature

July 28, 2023
Tricia Camarillo-Quiambao
