



NOTICE TO PROCEED

MR. JUDD B. BALAYAN

Group COO and CFO

DDB PHILIPPINES, INC.

22 Upper McKinley Road, McKinley Hill

Fort Bonifacio, Taguig City

Dear **Mr. Balayan:**

The attached Contract Agreement having been approved, notice is hereby given to **DDB PHILIPPINES, INC.** that work may commence on the **Procurement of Consulting Services of an Agency for Philippine Tourism Branding (DOT-BAC REI No. 2023-001)**

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement and in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing both copies in the space provided below. Keep one copy and return the other to the Department of Tourism.

Very truly yours,


VERNA ESMERALDA C. BUENSUCESO

OIC-Undersecretary

Department of Tourism

I acknowledge receipt of this Notice on

Name of the Representative of the Bidder

Authorized Signature

APRIL 19, 2023

JUDD B. BALAYAN