



NOTICE TO PROCEED

MR. JUDD B. BALAYAN
Group COO and CFO
DDB PHILIPPINES, INC.
22 Upper McKinley Road, McKinley Hill
Fort Bonifacio, Taguig City

Dear **Mr. Balayan:**

The attached Contract Agreement having been approved, notice is hereby given to **DDB PHILIPPINES, INC.** that work may commence on the **Procurement of Consulting Services for the promotions of Philippine Islands, Award-Winning Philippine Destinations, and Tourism Products (DOT-BAC REI No. 2022-006)**

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement and in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing both copies in the space provided below. Keep one copy and return the other to the Department of Tourism.

Very truly yours,


MA. ESPERANZA CHRISTINA GARCIA FRASCO
Secretary
Department of Tourism



I acknowledge receipt of this Notice on
Name of the Representative of the Bidder
Authorized Signature

Feb 28, 2023

JUDD B. BALAYAN

