



NOTICE TO PROCEED

08 July 2021

MR. JUDD B. BALAYAN

Group Chief Financial Officer

DDB PHILIPPINES, INC.

16F Two World Square, 22 Upper McKinley Road
McKinley Hille, Fort Bonifacio, Taguig City

Dear **Mr. Balayan:**

The attached Contract Agreement having been approved, notice is hereby given to **DDB PHILIPPINES, INC.** that work may commence on the **Procurement of Consulting Services of a Full-Service Digital Agency for Geotourism Branding and Mapping Campaign (DOT-BAC REI No. 2020-004).**

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement and in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing both copies in the space provided below. Keep one copy and return the other to the Department of Tourism.

Very truly yours,

HOWARD LANCE A. UYKING

Assistant Secretary

Department of Tourism

I acknowledge receipt of this Notice on

Name of the Representative of the Bidder

Authorized Signature

JULY 8, 2021

JUDD B. BALAYAN