



NOTICE OF AWARD

MR. JUDD B. BALAYAN

Group COO and CFO

DDB PHILIPPINES, INC.

22 Upper McKinley Road, McKinley Hill
Fort Bonifacio, Taguig City

Dear **Mr. Balayan**:

We are pleased to notify you that your Bid dated 13 January 2023 for the **Procurement of Consulting Services for the promotions of Philippine Islands, Award-Winning Philippine Destinations, and Tourism Products (DOT-BAC REI No. 2022-006)** with a Total Contract Price of **One Hundred Twenty-Four Million Four Hundred Forty-Nine Thousand and Twenty-Four Pesos (PhP124,449,024.00)**, inclusive of all applicable taxes and with a contract duration of six (6) months, effective from the receipt of the Consultant of the Notice to Proceed, is hereby accepted, subject to the agreements made during the Negotiation, as follows:

- Under FPF 3. Breakdown of Price Per Activity, the agency should include subscription to the following softwares:
 - Adobe Creative Cloud
 - Envato Elements
 - Artlist
 - Zoom Account
- Should there be any savings per activity, the agency must be amenable to reallocate these to other activities all within the scope of the TOR; and
- The service fee of the agency should cover all outputs that are needed to execute the campaign proper.

Pursuant to Section 37.2 and Section 39 of the Implementing Rules and Regulations (IRR) of Republic Act No. 9184 (RA 9184), you are hereby required to provide within ten (10) calendar days upon receipt of this Notice, a Performance Security in any of the following forms and corresponding amount:

- Cash or cashier's/managers check issued by a Universal or Commercial Bank **or** Bank draft/guarantee **or** irrevocable letter of credit issued by a Universal or Commercial Bank, payable to the Department of Tourism in the amount equivalent to at least five percent (5%) of the Total Contract Price or equivalent to at least **PhP6,222,451.20 or**
- Surety bond callable upon demand issued by a surety or insurance company duly certified by the Insurance Commission as authorized to issue such security in the amount equivalent to at least thirty percent (30%) of the Total Contract Price or equivalent to at least **PhP37,334,707.20.**

Refusal to accept the award without a justifiable reason and failure to provide the Performance Security within the prescribed period shall constitute sufficient ground for cancellation of the award, forfeiture of the bid security, and disqualification in any future bidding of this Department.

Very truly yours,


MA. ESPERANZA CHRISTINA GARCIA FRASCO
Secretary for 2.8.23
Department of Tourism



Date Signed: 2/7/23

Conforme: JUDD B. BALAYAN
(Awarded bidder's name of authorized representative and signature)

Date: Feb 10, 2023