

21-00166

Contract for the Procurement of a Tourism Destination Marketing Company for Thailand

This Contract for the Procurement of a Tourism Destination Marketing Company for Thailand ("Agreement") is made this OCT 13 2021 2021, in the City of Makati, by and between:

The **DEPARTMENT OF TOURISM (DOT)**, a government agency with principal office address at the DOT Building, No. 351 Senator Gil Puyat Avenue, Makati City, Philippines, represented by its **OIC-UNDERSECRETARY VERNA COVAR-BUENSUCESO** ("Procuring Entity");

and

SIAM TOURISM GROUP COMPANY LIMITED, a private entity with business address at No. 1111/32, 4th Floor, Lat Phrao Road Chan Kasem Sub-district Chatuchak District, 10900 Bangkok, Thailand, represented by its **Managing Director, MR. THANAPOL CHEEWARATTANAPORN** ("Consultant")

WITNESSETH:

WHEREAS, the Procuring Entity is mandated to be the primary planning, programming, coordinating, implementing, and regulatory government agency in the development and promotion of the tourism industry, both domestic and international;

WHEREAS, pursuant to its mandate, the Procuring Entity seeks to promote Philippine tourism in foreign jurisdictions where it does not operate a Foreign Office, such as Thailand, through the services of a Tourism Destination Marketing Company;

WHEREAS, despite the travel and tourism restrictions brought about by the COVID-19 pandemic, the Procuring Entity seeks to continue the promotion of Philippine tourism in foreign markets following a top-of-mind awareness marketing strategy;

WHEREAS, the Bids and Awards Committee (BAC) of the Procuring Entity, through **BAC Resolution No. 2021-154** has declared the Consultant to be the **Single Rated and Responsive Bidder (SRRB)** following a competitive bidding procedure for the procurement of consultancy services for a Tourism Destination Marketing Company;

WHEREAS, pursuant to the abovementioned BAC Resolution, the Procuring Entity has accepted the bid of the Consultant for a **monthly professional fee of Eight Thousand Five Hundred US Dollars (USD8,500.00) or a total contract price of Forty-Two Thousand Five Hundred US Dollars (USD42,500.00)**¹ or its equivalent in Philippine Pesos, inclusive of all applicable taxes, for a period of **five (5) months effective from the receipt by the Consultant of the Notice to Proceed**;

NOW, THEREFORE, based on the foregoing, the Parties agree as follows:

1. In this Agreement, words and expressions shall have the same meanings as are respectively assigned to them in the Conditions of Contract hereinafter referred to;

¹ Two Million One Hundred Sixty-Two Thousand Eight Hundred Sixty-Seven and 50/100 Philippine Pesos (PhP 2,162,867.50) as of the date of execution of this Agreement.

2. The following documents shall be attached, deemed to form, and be read and construed as part of this Agreement, to wit:

- a. General and Special Conditions of Contract,
- b. Terms of Reference;
- c. Request for Expression of Interest;
- d. Instructions to Bidders;
- e. Bid Data Sheet;
- f. Addenda and/or Supplemental/Bid Bulletins, if any;
- g. Bid forms, including all the documents/statements contained in the Bidder's bidding envelopes, as annexes, and all other documents/ statements submitted (e.g., bidder's response to request for clarifications on the bid), including corrections to the bid, if any, resulting from the Procuring Entity's bid evaluation;
- h. Eligibility requirements, documents and/or statements;
- i. Performance Security;
- j. Notice of Award of Contract and the Bidder's conforme thereto;
- k. Other contract documents that may be required by existing laws and/or the Procuring Entity.

3. In consideration of the payments to be made by the Procuring Entity to the Consultant as hereinafter mentioned, the Consultant hereby covenants with the Entity to execute and complete the Consulting Services and remedy any defects therein in conformity with the provisions of this Consultant in all respects.

4. The Procuring Entity hereby covenants to pay the Consultant in consideration of the execution and completion of the Consulting Services, the Contract Price or such other sum as may become payable under the provisions of this Contract at the times and in the manner prescribed by this Contract.

IN WITNESS whereof the parties thereto have caused this Agreement to be executed the day and year first before written.

DEPARTMENT OF TOURISM

SIAM TOURISM GROUP COMPANY LIMITED

By: 

By: 

VERNA COVAR-BUENSUCESO


THANAPOL CHEEWARATTANAPORN

OIC-Undersecretary

Managing Director



Signed in the presence of:


(Ms. Nattawadee Riyakul)

FUNDS AVAILABLE: *Passport No AB 4353503*



ROMAN G. BERSAMIRA
Chief, Accounting Division, DOT

ACKNOWLEDGEMENT

Republic of the Philippines) S.S
Makati

BEFORE ME, a Notary Public, in and for Makati, this 25th day of October 2021, personally appeared:

Name	Government ID	Date Issued	Place Issued
Verna Covar-Buensuceso	50015381A	22 May 2019	OFA Manila
Thanapol Cheewarattanaporn	AB2471179	11 Jan 2019	MFA

all known to me to be the same persons who executed the foregoing instrument, and they acknowledged the same to be their free and voluntary act and deed and of the entities they represent.

WITNESS MY HAND AND SEAL on this 25th day of October 2021.

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ATTY. LIDELLE HIZAMORA
NOTARY PUBLIC
UNTIL DECEMBER, 2021
OFFICE: HOUSE, LEGAL AFFAIRS SERVICE, DOT BLDG
NO. 8144612 - 1/15/00 - MAKATI CITY
IBP LIFETIME MEMBER 04646 / MAKATI CITY
ROLL NO. 41115 MOLE VI-0024349