

**Contract for the Procurement of Consulting Services for a Full-Service Agency for the Dive Philippines Media Campaign**

This *Contract for the Procurement of Consulting Services for a Full-Service Agency for the Dive Philippines Media Campaign* ("Agreement") is made this **OCT 13 2021** 2021, in the City of Makati, by and between:

The **DEPARTMENT OF TOURISM (DOT)**, a government agency with principal office address at the DOT Building, No. 351 Senator Gil Puyat Avenue, Makati City, Philippines, represented by its **OIC-UNDERSECRETARY VERNA COVAR-BUENSUCESO** ("Entity");

and

**MEDIASENSE, INC.**, a private entity with business address at No. 2776-A Faraday Street, San Isidro, Makati City, represented by its **CORPORATE TREASURER AND HEAD OF ACCOUNTS MS. MARY MARIEL P. SINGSON** ("Consultant"),

**WITNESSETH:**

**WHEREAS**, the Entity is mandated to be the primary planning, programming, coordinating, implementing, and regulatory government agency in the development and promotion of the tourism industry, both domestic and international;

**WHEREAS**, pursuant to its mandate, the Entity seeks to develop a Dive Philippines Media Campaign to highlight the rich marine biodiversity in Philippine destinations and sustain interest in the Philippines as the world's leading dive destination;

**WHEREAS**, for this purpose, the Entity is in need of the services of a full-service media and communications agency to handle strategic public relations and social media management for the Dive Philippines Media Campaign;

**WHEREAS**, the Bids and Awards Committee (BAC) of the Entity, through **BAC Resolution No. 2021-152** has declared the Consultant to be the **Single Rated and Responsive Bidder (SRRB)** following a competitive bidding procedure for the procurement of consultancy services for a Full-Service Agency for the Dive Philippines Media Campaign with a contract duration of four (4) months effective from the receipt by the Consultant of the Notice to Proceed;

**WHEREAS**, pursuant to the abovementioned BAC Resolution, the Entity has accepted the bid of the Consultant for a total contract price of **Four Million Seven Hundred Forty Thousand Seven Hundred Ninety-Two Philippine Pesos (PhP4,740,792.00)** inclusive of all applicable taxes,;

**NOW, THEREFORE**, based on the foregoing, the Parties agree as follows:

1. In this Agreement, words and expressions shall have the same meanings as are respectively assigned to them in the Conditions of Contract hereinafter referred to;
2. The following documents shall be attached, deemed to form, and be read and construed as part of this Agreement, to wit:
  - a. General and Special Conditions of Contract,
  - b. Terms of Reference;

*Mariel P. Singson*

- c. Request for Expression of Interest;
- d. Instructions to Bidders;
- e. Bid Data Sheet;
- f. Addenda and/or Supplemental/Bid Bulletins, if any;
- g. Bid forms, including all the documents/statements contained in the Bidder's bidding envelopes, as annexes, and all other documents/ statements submitted (e.g., bidder's response to request for clarifications on the bid), including corrections to the bid, if any, resulting from the Procuring Entity's bid evaluation;
- h. Eligibility requirements, documents and/or statements;
- i. Performance Security;
- j. Notice of Award of Contract and the Bidder's conforme thereto;
- k. Other contract documents that may be required by existing laws and/or the Entity.

3. In consideration of the payments to be made by the Entity to the Consultant as hereinafter mentioned, the Consultant hereby covenants with the Entity to execute and complete the Consulting Services and remedy any defects therein in conformity with the provisions of this Consultant in all respects.

4. The Entity hereby covenants to pay the Consultant in consideration of the execution and completion of the Consulting Services, the Contract Price or such other sum as may become payable under the provisions of this Contract at the times and in the manner prescribed by this Contract.

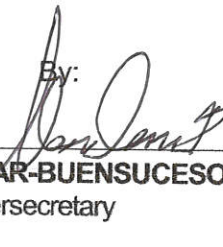
**IN WITNESS** whereof the parties thereto have caused this Agreement to be executed the day and year first before written.


**DEPARTMENT OF TOURISM**

**MEDIASENSE, INC.**

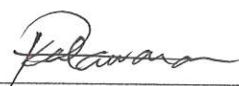
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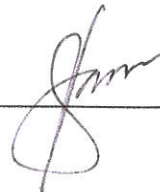
By:

  
 \_\_\_\_\_  
**VERNA COVAR-BUENSUCESO**  
 OIC-Undersecretary


  
 \_\_\_\_\_  
**MARY MARIEL P. SINGSON**  
 Corporate Treasurer and Head of Accounts

Signed in the presence of:

  
 \_\_\_\_\_

  
 \_\_\_\_\_

**FUNDS AVAILABLE:**

  
 \_\_\_\_\_  
**ROMAN G. BERSAMIRA**  
 Chief, Accounting Division, DOT

21-00161

**ACKNOWLEDGEMENT**

Republic of the Philippines) S.S  
Makati

**BEFORE ME**, a Notary Public, in and for MAKATI, this 20th day of OCTOBER 2021, personally appeared:

Name	Government ID	Date Issued	Place Issued
Verna Covar-Buensuceso	50015881A	22 May 2019	bFA Manila
Mary Mariel P. Singson	P10 442 11A		

all known to me to be the same persons who executed the foregoing Agreement, and they acknowledged the same to be their free and voluntary act and deed and of the entities they represent.

**WITNESS MY HAND AND SEAL** on this 20th day of OCT 2021.

Doc. No. 46  
Page No. 10  
Book No. II  
Series of 2021

ATTY. [Signature]  
 NOTARY PUBLIC  
 UNTIL DECEMBER 31, 2021  
 PENTHOUSE, LEGAL AFFAIRS SERVICE, DOT BLDG  
 OFF. NO. 8144622 - 1/15/20 - MAKATI CITY  
 IUP RETIREE MEMBER 04646 / MAKATI CITY  
 ROLL NO. 43115-MCLE VI-0024349

*mauricio*