20-00164

## Contract for the Procurement of a Tourism Destination Marketing Company for Thailand

This Contract for the Procurement of a Tourism Destination Marketing Company for Thailand ("Agreement") is made this **SEP 2 4** 2020, in the City of Makati, by and among:

The **DEPARTMENT OF TOURISM (DOT),** a government agency with principal office address at the DOT Building, No. 351 Senator Gil Puyat Avenue, Makati City, Philippines, represented by its **ASSISTANT SECRETARY VERNA COVAR-BUENSUCESO** ("PROCURING ENTITY");

and

**SIAM TOURISM GROUP COMPANY LIMITED,** a private entity with business address at No. 1111/32, 4<sup>TH</sup> Floor, Lat Phrao Road, Chan Kasem Sub – district, Chatuchak District, 10900 Bangkok Thailand, represented by its **Assistant Managing Director, MS. WASSAMON CHEEWARATTANAPORN** ("CONSULTANT")

### WITNESSETH:

**WHEREAS,** the Entity is mandated to be the primary planning, programming, coordinating, implementing, and regulatory government agency in the development and promotion of the tourism industry, both domestic and international;

**WHEREAS**, pursuant to its mandate, the Entity seeks to promote Philippine tourism in foreign jurisdictions where it does not operate a Foreign Office, such as Thailand, through the services of a Tourism Destination Marketing Company;

WHEREAS, despite the travel and tourism restrictions brought about by the COVID-19 pandemic, the Entity seeks to continue the promotion of Philippine tourism in foreign markets following a top-of-mind awareness marketing strategy;

WHEREAS, the Bids and Awards Committee (BAC) of the Entity, through BAC Resolution No. 2020-145, has declared the Consultant to be the Single Rated and Responsive Bidder (SRRB) following a competitive bidding procedure for the procurement of consultancy services for a Tourism Destination Marketing Company;

WHEREAS, pursuant to the abovementioned BAC Resolution, the Entity has accepted the bid of the Consultant for a monthly professional fee of Eight Thousand US Dollars (USD8,000.00) or a total contract price of Thirty-Two Thousand US Dollars (USD32,000.00) or its equivalent in Philippine Pesos inclusive of all applicable taxes, beginning on the issuance of the Notice to Proceed to 31 December 2020;

NOW, THEREFORE, based on the foregoing, the Parties agree as follows:

1. In this Agreement, words and expressions shall have the same meanings as are respectively assigned to them in the Conditions of Contract hereinafter referred to;

<sup>1</sup> One Million Six Hundred Thirty-Two Thousand Philippine Pesos (PhP 1,632,000.00) as of the date of execution of this Agreement.

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- 2. The following documents shall be attached, deemed to form, and be read and construed as part of this Agreement, to wit:
  - a. General and Special Conditions of Contract.
  - b. Terms of Reference;
  - c. Request for Expression of Interest;
  - d. Instructions to Bidders:
  - e. Bid Data Sheet;
  - f. Addenda and/or Supplemental/Bid Bulletins, if any;
  - g. Bid forms, including all the documents/statements contained in the Bidder's bidding envelopes, as annexes, and all other documents/ statements submitted (e.g., bidder's response to request for clarifications on the bid), including corrections to the bid, if any, resulting from the Procuring Entity's bid evaluation:
  - h. Eligibility requirements, documents and/or statements;
  - i. Performance Security;
  - j. Notice of Award of Contract and the Bidder's conforme thereto;
  - k. Other contract documents that may be required by existing laws and/or the Entity.
- 3. In consideration of the payments to be made by the Entity to the Consultant as hereinafter mentioned, the Consultant hereby covenants with the Entity to execute and complete the Consulting Services and remedy any defects therein in conformity with the provisions of this Consultant in all respects.
- 4. The Entity hereby covenants to pay the Consultant in consideration of the execution and completion of the Consulting Services, the Contract Price or such other sum as may become payable under the provisions of this Contract at the times and in the manner prescribed by this Contract.

**IN WITNESS** whereof the parties thereto have caused this Agreement to be executed the day and year first before written.

**DEPARTMENT OF TOURISM** 

SIAM TOURISM GROUP COMPANY LIMITED

VERNA COVAR-BUENSUCESO

Assistant Secretary

//

WASSAMON CHEEWARATTANAPORN
Assistant Managing Director

Signed in the presence of:

FUNDS AVAILABLE: PEERANUT

SONOVICHAIPOLAKUL

AIDA T. SORIANO

Chief, Accounting Division, DOT

20-00164

### **ACKNOWLEDGEMENT**

Republic of the Philippines) S.S Makati

Name_Government ID	Date Issued	Place Issued	GOVERNMENT 10
Assistant Secretary Verna Covar-Buensuceso	22 May 2019	DFA Manila	Passport No. 50015391 A
Ms. Wassamon Cheewareattanaporn	,		John Marie Control

all known to me to be the same persons who executed the foregoing instrument consisting of three (3) pages, including this page on which the Acknowledgement is written, and they acknowledged the same to be their free and voluntary act and deed and of the entities they represent.

WITNESS MY HAND AND SEAL on this 2 day of litely 2020.

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NOTARY PUBLIC

PENTHOUSE, LEGAL AFFAIRS SERVICE, DOT BLDG
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ROLL NO. 44115 MCLE VI-0024349

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#### **CERTIFICATION**

- I, VERNA COVAR-BUENSUCESO, of legal age and with office address at the New DOT Building, 351 Gil Puyat Avenue, Makati City, after having been sworn in accordance with the law, state that:
  - 1. I am the Assistant Secretary for Product and Market Development in the Department of Tourism (DOT) and the Delegated Head of the Procuring Entity:
  - 2. Pursuant to Bids and Awards Committee (BAC) Resolution No. 2020-145, the DOT and SIAM TOURISM GROUP COMPANY LIMITED entered into a Service Contract for the Procurement of Tourism Destination Marketing Company for Thailand amounting to Thirty-Two Thousand US Dollars (USD32,000.00) or One Hundred Million Six Thirty-Two Thousand Philippine (PhP1,632,000.00) (the "Contract");
  - 3. I hereby certify that the Contract has been entered into in faithful compliance with Republic Act No. 9184 and its Implementing Rules and Regulations, and all other applicable laws, rules, and regulations;
  - 4. This Certification is being made in compliance with Executive Order No. 423 s. 2005 as amended by Executive Order No. 34 s. 2017.

IN 	WITNESS	WHEREOF, I have at Makati City.	affixed	my signature	this	day	of
				Bun less	,		
			V	FRNA COVAR-E	BUENSUCESO	)	
			/	Assistant S			
				Department of	of Tourism		
SU _/	BSCRIBED <u>Ma,<b>Ka</b></u> ∳ af	AND SWORN to be fiant exhibiting to me h	fore me i <del>s/</del> her	this 2 day	of October	, W	Z∌ at
Do	a No. 41	<b>/</b> 2			NOTARY	PUBL	.IC

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