



BAC Resolution Declaring Highest Rated and Responsive Bid (HRRB) and Recommending Award for the Procurement of Consulting Services of an Agency for Public Relations (DOT-BAC-REI No. 2020-005)

Resolution No. 2020-142

WHEREAS, the Department of Tourism (DOT) through its Bids and Awards Committee (BAC) posted the Request for Expression of Interest (REI) for the **Procurement of Consulting Services for the Social Media Management of the Department of Tourism** in the DOT website, the PhilGEPS website, and in a conspicuous place at the premises of the DOT continuously for sixteen (16) calendar days starting 09 May 2020 whereby the deadline of submission of eligibility requirements was set on 25 May 2020. The Approved Budget for the Contract (ABC) is **Twenty-Eight Million Eight Hundred Seventy-Seven Thousand Five Hundred Pesos (PhP28,877,500.00)** inclusive of all applicable taxes;

WHEREAS, the Competitive Bidding Procedures for Consulting Services, using the Quality-Based Evaluation (QBE) procedures, pursuant to Republic Act No. 9184 (RA 9184) and its 2016 Implementing Rules and Regulations (IRR), was adopted in this undertaking;

WHEREAS, on 19 August 2020, the BAC issued approved BAC Resolution No. 2020-133, recommending **EON (Events Organizer Network), INC.** as the Highest Rated Bidder (HRB) among the three (3) shortlisted consultants. A copy of approved BAC Resolution No. 2020-133 is hereto attached, marked as **Annex "A"**, and made an integral part hereof;

WHEREAS, pursuant to the provisions of the revised IRR of RA 9184 on the Competitive Bidding Procedures for Consulting Services using a Quality-Based Evaluation (QBE) Procedure, the BAC invited **EON (Events Organizer Network), INC.** for the Opening of the Financial Proposal on 24 August 2020 and Negotiation on 25 August 2020. A copy of the Invitation to the Opening of Financial Proposal and Negotiation is hereto attached, marked as **Annex "B"** and made an integral part hereof;

WHEREAS, **EON (Events Organizer Network), INC.** met the minimum requirements for the Financial Proposal with a submitted bid price of **Twenty-One Million Two Hundred Fifty-Two Thousand Seven Hundred Thirty Pesos and 24/100 (PhP21,252,730.24)** inclusive of applicable taxes. The bid price is within the ABC;

WHEREAS, DOT and EON (Events Organizer Network), INC. has successfully completed the negotiations on 25 August 2020, with the following agreements, thus the latter was subjected to Post-qualification:

- That there will be no reimbursables from DOT; and
- If possible, some of the budget will be shifted to advertorial placements.

A copy of the Minutes of the Negotiation is hereto attached, marked as **Annex "C"**, and is made an integral part hereof;

WHEREAS, upon careful examination, validation, and verification of all the eligibility, technical and financial requirements submitted by **EON (Events Organizer Network), INC.** being the Highest Rated Bidder (HRB), it is found to be responsive with all the requirements, thus Post-Qualified. A copy of the Post Qualification Report is hereto attached, marked as **Annex "D"**, and is made an integral part hereof;

NOW, THEREFORE, We, the Members of the Bids and Awards Committee, hereby **RESOLVE** as it is hereby **RESOLVED**;

- a) To declare **EON (Events Organizer Network), INC.** as the bidder with the Highest Rated and Responsive Bid (HRRB) and award the contract for the **Procurement of Consulting Services of an Agency for Public Relations** with a total contract price of **Twenty-One Million Two Hundred Fifty-Two Thousand Seven Hundred Thirty Pesos and 24/100 (PhP21,252,730.24)**, inclusive of all applicable taxes, and with a contract duration of four (4) months effective from the receipt of the Consultant of the Notice to Proceed;
- b) To recommend for approval by the Secretary of the Department of Tourism the foregoing findings.

RESOLVED, at the DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City this 1st day of September 2020.

Recommending Approval:


ASEC. ROBERTO P. ALABADO III
BAC Chairperson


DIR. MILAGROS Y. SAY
BAC Vice Chairperson

(Did not attend the deliberation)
MS. SUSAN NAGTALON
BAC Member


MR. RAYMUND GLEN A. AGUSTIN
BAC Member


ATTY. JENNIFER A. OLBA
BAC Member

By Authority of the Secretary:
(per Department Order No. 2020-022)

APPROVED **DISAPPROVED:**


ATTY. REYNALDO L. CHING
OIC- Undersecretary for Administration and Finance



**BAC Resolution Declaring Highest Rated Bid (HRB) for the
Procurement of Consulting Services of an Agency for Public
Relations (DOT-BAC REI No. 2020-005)**

Resolution No. 2020- 133

WHEREAS, the Department of Tourism (DOT) through its Bids and Awards Committee (BAC) posted the Request for Expression of Interest (REI) for the **Procurement of Consulting Services for the Social Media Management of the Department of Tourism** in the DOT website, the PhilGEPS website, and in a conspicuous place at the premises of the DOT continuously starting 09 May 2020 whereby the deadline of submission of eligibility requirements was set on 25 May 2020. The Approved Budget for the Contract (ABC) is **Twenty-Eight Million Eight Hundred Seventy-Seven Thousand Five Hundred Pesos (PhP28,877,500.00)** inclusive of all applicable taxes;

WHEREAS, the Competitive Bidding Procedures for Consulting Services, using the Quality-Based Evaluation (QBE) procedure pursuant to Republic Act No. 9184 (RA 9184) and its Implementing Rules and Regulations (IRR) was adopted for this particular project;

WHEREAS, the Department of Tourism (DOT) Bids and Awards Committee (BAC) issued approved Resolution dated 16 July 2020 declaring the following bidders as shortlisted consultants:

1. **DDB PHILIPPINES, INC.**
2. **EON (Events Organizer Network), INC.**
3. **HAMLIN-ITURRALDE CORP. (TEAM ASIA)**

A copy of the approved BAC Resolution is hereto attached, marked as **Annex "A"**, and made an integral part hereof.

WHEREAS, pursuant to the provisions of Republic Act No. 9184 (RA 9184) and its Implementing Rules and Regulations (IRR) on the competitive bidding procedures for consulting services, the BAC notified the shortlisted consultants and were advised to secure the complete set of bidding documents. The Notice of Shortlist issued to shortlisted consultants are hereto attached, marked as **Annex "B", "C" and "D"**, and made integral parts hereof;

WHEREAS, a Virtual Pre-bid Conference was held on 27 July 2020 which was attended by the three (3) shortlisted consultants. Likewise, pursuant to the said Pre-bid Conference, the BAC issued Supplemental/Bid Bulletin Nos. 2 and 3 announcing amendments and clarification in the Bidding Documents. A copy of Supplemental/Bid Bulletin Nos. 2 and 3 are hereto attached, marked as **Annex "E" and "F"**, and made integral parts hereof;

WHEREAS, on 07 August 2020, the BAC issued Supplemental/Bid Bulletin No. 4 announcing the postponement of the deadline of submission and opening of technical bids to 13, August 2020. A copy of Supplemental/Bid Bulletin No. 4 is hereto attached, marked as **Annex "G"**, and made an integral part hereof;

WHEREAS, all of the shortlisted consultants purchased the bidding documents and submitted their Technical and Financial Bids on 13 August 2020;

WHEREAS, during the preliminary examination of the Technical Bids on 13 August 2020, all shortlisted bidders were found "passed " and were requested to present their proposed strategy on the same day via MS Teams, as part of the technical evaluation of the TWG, to wit:

No.	Name of Bidder	Remarks
1	DDB PHILIPPINES, INC.	Passed
2	EON (Events Organizer Network), INC.	Passed
3	HAMLIN-ITURRALDE CORP. (TEAM ASIA)	Passed

A copy of the Abstract of Technical Bids "as Read" is hereto attached, marked **Annex "H"**, and made an integral part hereof;

WHEREAS, pursuant to the Quality-Based Evaluation (QBE) Procedures under the IRR of RA 9184, the Financial Bids of the bidders declared "passed" during the opening of technical bids remained unopened and were kept in the custody of the BAC Secretariat;

WHEREAS, upon detailed evaluation of Technical Bids using QBE procedures conducted by the Technical Working Group (TWG) on 13 August 2020, the TWG arrived at the following result:

Name of Bidder	Score	Rank	Findings
EON (EVENTS ORGANIZER NETWORK), INC.	93%	1	Passed
DDB PHILIPPINES, INC.	82%	2	Passed
HAMLIN-ITURRALDE CORP. (TEAM ASIA)	82%	2	Passed

A copy of the TWG's Bid Evaluation is hereto attached, marked as **Annex "I"**, and made an integral part hereof;

NOW, THEREFORE, We, the Members of the Bids and Awards Committee, hereby **RESOLVE** as it is hereby **RESOLVED**;

- To declare **EON (EVENTS ORGANIZER NETWORK), INC.** as the bidder with the **Highest Rated Bid (HRB)** for the **Procurement of Consulting Services of an Agency for Public Relations**;
- To invite EON (EVENTS ORGANIZER NETWORK), INC. for the opening of its Financial Proposal and subsequent negotiation; and
- To recommend for approval by the Secretary of the Department of Tourism the foregoing findings.

RESOLVED, at the DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City this 19th day of August 2020.

Recommending Approval:


ASEC. ROBERTO P. ALABADO III
BAC Chairperson


DIR. MILAGROS Y. SAY
BAC Vice Chairperson


MR. RAYMUND GLEN A. AGUSTIN
BAC Member


ATTY. JENNIFER A. OLBA
BAC Member

By Authority of the Secretary:
(per Department Order No. 2020-022)

APPROVED **DISAPPROVED:**


ATTY. REYNALDO L. CHING OIC-Undersecretary
for Administration and Finance

**Procurement of Consulting Services of an Agency for Public Relations
(DOT-BAC-REI No. 2020-005)**

POST-QUALIFICATION REPORT

1. **Name of Bidder:** EON (Events Organizer Network), INC.
2. **Rank in the List of Bids:** Highest Rated Bid (HRB)
3. **Bid Price:** PhP21,252,730.24
4. **Period of Post Qualification:** August 27-28, 2020
5. **Results of Post-Qualification:** RESPONSIVE

Requirements	Parties	Findings
A. ELIGIBILITY REQUIREMENTS		
1	Eligibility Submission Form	Signed by Mr. Carlos Mori A. Rodriguez (Chief Innovation Officer)
2	PhilGEPS Certificate of Registration and Membership (Platinum)	Responsive; duly signed
3	Statement of the prospective bidder of all its ongoing government and private contracts (Annex TD-1) and completed (ANNEX TD-2) government and private contracts, including contracts awarded but not yet started, if any, whether similar or not similar in nature and complexity to the contract to be bid, within the last three (3) years	Responsive; Philgeps# 200705137321841514365 Valid until 17 April 2021
4	Statement of the Consultant specifying its nationality and conforming that those who will actually perform the service are registered professionals authorized by the appropriate regulatory body to practice those professions (ANNEX TD-3), including their respective curriculum vitae	Responsive
Class "B" Documents		
5	Valid Joint Venture Agreement (WA) (ANNEX JVA), in case a joint venture is already in existence. In the absence of a WA, duly notarized statements from all the potential joint venture partners stating that they will enter into and abode by the provisions of the JVA in the instance that the bid is successful, shall be included in the bid. Failure to enter into a joint venture in the event of a contract award shall be ground for the forfeiture of the bid security. Each partner of the joint venture shall submit the PHILGEPS Certificate of Registration in accordance with the Section 8.5.2 of RA9184 and its IRR. The submission of technical and financial documents by any of the joint venture partners constitutes compliance.	NOT APPLICABLE
B. TECHNICAL REQUIREMENTS		

6	Bid security in the form of: <ul style="list-style-type: none"> ▪ Cash, Cashier's/Manager's Check, Bank Draft/Guarantee or irrevocable credit — 2% of the ABC = PhP577,550.00, ▪ Surety bond callable upon demand issued by a surety or insurance company duly certified by the Insurance Commission as authorized to issue such security — 5% of the ABC = 1,443,875.00 ▪ Duly Notarized Bid Securing Declaration 		Duly Notarized Bid Securing Declaration
7	Duly signed Technical Proposal Submission Form (TPF 1)		Responsive
8	Consultant's References (TPF 2)		Responsive
9	Comments & Suggestions of Consultant on the Terms of Reference & on Data, Services & Facilities to be provided by the DOT (TPF 3)		Responsive
10	Description of the Methodology & Work Plan for Performing the Project (TPF 4)		Responsive
11	Team Composition & Task Projects (TPF 5)		Responsive
12	Curriculum Vitae for Proposed Professional Staff (TPF 6)		Responsive
13	Time Schedule for Professional personnel (TPF 7)		Responsive
14	Activity (Work) Schedule (TPF 8)		Responsive
15	Duly Notarized Omnibus Sworn Statement		Responsive
C. FINANCIAL REQUIREMENTS			
1	Duly signed Financial Proposal Submission Form (FPF 1)	JM Mallari and Moby Aragones	Bid amount: PhP21,252,730.19 (as Read) PhP21,252,730.24 (as Evaluated)
2	Summary of Costs (FPF 2)		Responsive
3	Breakdown of Price per Activity (FPF 3)		Responsive
4	Breakdown of Remuneration per Activity (FPF 4)		Responsive
5	Reimbursables per Activity (FPF 5)		Responsive
6	Miscellaneous Expenses (FPF 6)		Responsive
D. POST-QUALIFICATION REQUIREMENTS			
1	Latest Annual Income Tax Return	JM Mallari (Bus. Dev't Specialist)	Responsive: Year 2019
2	Business Tax Return		Responsive

Remarks:


Responsive

Non-Responsive

Prepared and Submitted by:


GODFREDO R. MALDONADO JR.
Chief, Procurement Management Division

Noted by:


ASEC. ROBERTO P. ALABADO III
BAC Chairperson



DEPARTMENT OF TOURISM
PROCUREMENT MANAGEMENT DIVISION

SUMMARY OF AGREEMENTS

Activity : Bids and Awards (BAC) Meeting
 Venue : Video Conferencing thru MS Teams
 Date and Time : 1000H , 25 August 2020

ATTENDEES:


BAC MEMBERS	BAC SECRETARIAT	PROJECT OFFICER
<ul style="list-style-type: none"> - DIR. MILAGROS Y. SAY - ATTY. JENNIFER A. OLBA - MR. RAYMUND GLEN A. AGUSTIN 	<ul style="list-style-type: none"> - GODOFREDO R. MALDONADO JR. - MELANIE CLAIRE P. SINGZON - MARIA ALMA O. ALMAZAN - JOHN PHIRE P. VILLAMIN - NORJANNAH P. LUCMAN - VAL RAYMUND C. CERVANTES 	<ul style="list-style-type: none"> - KAREN CAPINO
<p>BAC-TWG MEMBERS</p> <ul style="list-style-type: none"> - HOWARD LANCE UYKING - NEDALIN MIRANDA - JEM TURLA 		<p>BIDDER/REPRESENTATIVES</p> <ul style="list-style-type: none"> - EON INC. - JM MALLARI - MOBY ARAGONES

PROCEEDINGS:

AGENDA ITEM	AGREEMENTS	OFFICE/PERSON IN-CHARGE	UPDATES/REMARKS
PROCUREMENT OF AGENCY FOR PUBLIC RELATIONS	<ul style="list-style-type: none"> -Clarification was made that there will be no reimbursable from DOT -The bidders clarified that they already 	BRANDING	

	<p>accounted for contingencies in their proposed budgets -Budget will also be shifted to the advertorial placements</p>		
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Prepared by:



VAL RAYMUND C. CERVANTES
Administrative Assistant III

Noted by:



GODOFREDO R. MALDONADO JR.
Head, BAC Secretariat



ROBERTO P. ALABADO III
BAC Chairperson



**INVITATION TO THE OPENING OF THE
FINANCIAL PROPOSAL AND NEGOTIATION**

20 August 2020

MR. CARLOS MORI A. RODRIGUEZ
Chief Innovation Officer
EON (EVENTS ORGANIZER NETWORK), INC.
8F OPL Building 100 C. Palanca Street
Legaspi Village, Makati City

Dear *Mr. Rodriguez*:

Upon careful evaluation of the technical proposal of **EON (EVENTS ORGANIZER NETWORK), INC.**, the shortlisted consultant for the **Procurement of Consulting Services of an Agency for Public Relations (DOT-BAC-REI No. 2020-005)**, we are pleased to inform you that your technical proposal has been ranked Highest Rated Bid (HRB). This being the case, we would like to invite you to the following procurement activities:

Procurement Activity	Schedule
Opening of Financial Proposal	24 August 2020 (10:30 AM) Virtual via MS Teams
Negotiation	25 August 2020 (10:00 AM) Virtual via MS Teams

Please send the email address of the attendees to the above-mentioned activities at dot.bac@tourism.gov.ph.

Pursuant to the Quality-Based Evaluation (QBE) Evaluation Procedures for Competitive Bidding of Consulting Services, the following are among the issues to be discussed, if necessary:

1. Discussion and clarification of the Terms of Reference and scope of services;
2. Discussion and finalization of the methodology and work program proposed by the consultant;
3. Consideration of appropriateness of qualifications and pertinent compensation, number of man-months and the personnel to be assigned to the job, taking note of over-qualified personnel, to be commensurate with the compensation of personnel with the appropriate qualifications, number of man-months and schedule of activities (manning schedule);
4. Discussion on the services, facilities and data, if any, to be provided by the Procuring Entity concerned;
5. Discussion on the financial proposal submitted by the consultant;
6. Provisions of the contract.

Thank you and we look forward to the meeting.

Very truly yours,


ASEC. ROBERTO P. ALABADO III
DOT-BAC Chairperson

Received by the bidder:

(Signature over Printed Name)
Date : _____