#### **TECHNICAL SPECIFICATIONS**

### I. PROJECT TITLE

Production of Giveaways for the Philippine Department of Tourism's (PDOT) Participation in the Thailand Dive Expo (TDEX) 2025

#### II. DESCRIPTION

- The TDEX is an annual four-day expo established in 2004 to support the growth of the scuba diving industry and showcase dive-related activities and equipment.
- The show is one of the most recognized scuba diving expos in Asia and is marketed as "The Real Business Hub for the Diving Industry," registering more than 80,000 visitors and more than 250 booths from local and international dive companies including dive certifying schools, dive equipment manufacturers, underwater photographer equipment manufacturers, underwater photographers, dive resort operators and dive enthusiasts.

## III. MINIMUM REQUIREMENTS

- Must be accredited with the Philippine Government Electronic Procurement System (PhilGEPS);
- Must be willing to provide services on send-bill arrangement;
- Must be able to deliver collaterals on or before May 2, 2025 at The DOT Building, 351
   Sen. Gil Puyat Ave., 1200 Makati City, Philippines

## IV. SCOPE OF WORK

 Production of giveaways to be distributed during PDOT's participation in Thailand Dive Expo (TDEX) 2025

\*Note: samples must be submitted within 5 working days upon receipt of the Notice of Award

1.Item: Blue Drifit Cap Quantity: 200 pcs Material: Drifit

Design: Dive Philippines logo at the front part of the cap, Scuba Diving flag

at the upper back part of the cap

Logo Size: Dive Philippines logo - 6.5 cm x 4 cm, Scuba Diving flag - 3

cm x 2 cm

2.Item: Luggage/Bag Tags

Quantity: 200 pcs Material: Silicone

Design: front - contact details of the owner, back - Dive Philippines logo

Size: 2.5 inches x 4.25 inches Logo Size: 5.5 cm x 3.5 cm

3.Item: Sticker sets

Quantity: 100 sheets (10 pcs 4.5 cm x 7.35 cm stickers per sheet)

100 sheets (10 pcs 3.5 cm x 5.71 cm stickers per sheet)

Material: Waterproof matte stickers Design: Dive Philippines logo

4. Item: Black ink ballpoint pen

Quantity: 250 pcs

Material: Biodegradable ballpoint pen

**Design:** Dive Philippines logo **Logo Size:** 7 cm x 1 cm

## V. BUDGET

The approved budget for this project is **Two Hundred Ninety Five Thousand Four Hundred Ninety Two Pesos and 50/100 (PHP 295,492.50)** inclusive of all applicable taxes and should cover all requirements enumerated above.

# VI. CONTACT DETAILS

**Project Officer** 

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KATRINA LOUISE B. CRUZ

Office

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KATRINA LOUISE B. CRUZ

**Project Officer** 

Office of Product Development

Approved by:

PAULO BENITO S. TUGBANG, M.D. W

Director

Office of Product Development







√] Approved / [ ] Disapproved

GISSE A MARIE P. QUISUMBING
Assistant Secretary, Branding and Marketing
Communications Office











] Approved / [ ] Disapproved

GISSELA MARIE R. QUISUMBING

Assistant Secretary, Branding and Marketing Communications Office

Silicon luggage/bag tag







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GISSELA MARIE R. QUISUMBING

Assistant Secretary, Branding and Marketing Communications Office

Sticker set







GISSELA MARIE R. QUISUMBING
Assistant Secretary, Branding and Marketing
Communications Office

Biodegradable ballpoint pen

