

## TERMS OF REFERENCE

### Tokens and Giveaways

- I. Title : **PROCUREMENT OF TOKENS FOR THE TOURISM CHAMPIONS CHALLENGE (TCC) GROUNDBREAKING AND INAUGURATION CEREMONIES FOR FY 2025**
- II. Date of Delivery : **10 January 2025**
- III. Delivery Location : **Office of Special Concerns, 3<sup>rd</sup> Floor DOT Building, 351 Sen. Gil Puyat Avenue, Makati City 1200**
- IV. Background

The Department of Tourism (DOT) launched the Tourism Champions Challenge (TCC) as an annual process of invitation, enhancement, selection, and execution for tourism-related projects targeted to enhance destination areas of local government units (LGUs) through sustainable, inclusive, and resilient tourism strategies. It aims to enhance and develop local tourism destinations by soliciting project ideas and providing technical assistance through the conduct of capacity building to augment the LGU's competence in developing and managing projects, as well as support excellent tourism projects.

During the 1<sup>st</sup> TCC cycle, 98 project proposals from 90 LGUs were received by the DOT Regional Offices (ROs). Among these, 41 proposals were endorsed by the DOT ROs to the TCC Committee. Subsequently, 15 LGU proposals were selected through a comprehensive evaluation process. These top 15 LGUs presented their final presentation to the TCC Committee and invited judges on 18 January 2024 in Cebu City, and were awarded on 16 April 2024 in Philippine International Convention Center (PICC) at Pasay City.

In preparation for upcoming TCC groundbreaking and inauguration ceremonies, the DOT Office of Special Concerns is in need on an enterprise who will provide, arrange, package, and deliver these tokens for the office's distribution to expected LGU Officials in attendance (e.g., Governors, District Representatives and Mayors).

V. Objectives

As part of TCC project implementation, the DOT, TIEZA and LGU awardees shall conduct respective TCC project's groundbreaking and inauguration activities in 2025. These activities aim to initiate or culminate, the construction of their projects in Luzon, Visayas, and Mindanao.

VI. Scope and Deliverables

The tokens or giveaways shall be distributed to the high ranking officials of LGU awardees during the foregoing TCC activities. Below are the specifications of the tokens:

Particulars	
Ukelele	
<u>Specifications:</u>	
- Size: 23-24 inches	- Material: Made of Mahogany
- Scale Length: 15 inches	- Number of Frets: 18
- Width of Nut 1.38 inches	- Width of 12 <sup>th</sup> Frets: 1.77 inches

Package inclusion:

- 1 Soprano Travel Ukelele with Love the Philippines (LTP) print logo
- 1 soft case
- 1 strap
- 1 capo
- 1 set of strings
- 3 picks

## VII. Project Cost

The total allocated budget for the abovementioned products is **Eighty-Seven Thousand Three Hundred Forty-Seven and 52/100 Pesos (PhP 87,347.52)** covering the products and services related expenses including taxes and fees.

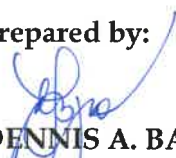
## VIII. Minimum Qualifications of Service Provider

1. Must have the latest PhilGEPS certification and Mayor's Permit; and
2. Must be willing to provide services on a send-bill arrangement.

## IX. Contact Details:

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Ukelele with Love the Philippines design



Approved by Branding *[Signature]*  
12-13-2024

Ordinary String Aguila



Hook Strap



Black Capo

