# DEPARTMENT OF TOURISM Office of Tourism Development Planning, Research, and Information Management

## **TECHNICAL SPECIFICATIONS**

#### I. Project Name

Printing of the Philippine Hotel Industry Strategic Action Plan (PHISAP) 2023-2028 Reports

## II. Eligibility

- 1. Proponent must be willing to provide a portfolio of sample works.
- 2. Must have experience in producing manuals in printing form and e-book design. Works related to tourism and/or statistics is desirable.
- 3. Must submit a list of ongoing contracts to indicate current workload
- 4. Proponent must be willing to provide services on a send bill arrangement as per standard government procedure.

# III. Requirements/Description

The project requires the procurement of services of a publishing house that will perform the following activities and produce the following deliverables:

#### **Deliverables**

- 1. Submission of a press-proof copy in PDF and Adobe InDesign formats
- 2. Production of 200 sets composed of PHISAP Portfolio Folder, PHISAP Full Report, and PHISAP Executive Summary
- 3. E-book-enabled copy of PHISAP Full Report and Executive Summary
- 4. Compilation of related materials in a USB storage

#### Specifications of Printed Copy

# A. Portfolio-Style Folder

Quantity

200 pieces

Size

9.5" x 12.5" (Folded)

19.0" x 0.5" x 12.5" (Spread)

Color

Full color

Paper Stock :

C2S 220 lbs.

Others

With matte lamination for the cover

With scoring, folding, and die-cutting With metal eyelets and elastic straps

### B. PHISAP Full Report

Quantity

200 pieces

Size

A4 size 8.27" x 11.69" (Folded)

16.54" x 11.69" (Spread)

Color

Full color

No. of Pages:

90 pages

Paper Stock

C2S 180 lbs. (Cover); C2S 1000 lbs. (Inside Pages)

Binding

**PUR Binding** 

Others

With matte lamination

# C. PHISAP Executive Summary

:

Quantity

200 pieces

Size

A4 size 8.27" x 11.69" (Folded)

16.54" x 11.69" (Spread)

Color

Full color

No. of Pages:

12 pages

Paper Stock

C2S 180 lbs. (Cover); C2S 1000 lbs. (Inside Pages) Perfect Binding

Binding Others

With matte lamination

## IV. Target Schedule of Activities

Below is the target schedule of activities and proposed to completely deliver the items on or before 20 December 2024:

PERIOD	SCHEDULE	ACTIVITY
Week 1-2	December 2-13, 2024	Submission of the approved final versions and layout design of the PHISAP reports
Week 3	December 16-20, 2024	<ul> <li>Submission of press-proof copy in formats (2) formats: PDF and Adobe InDesign</li> <li>Enabling of e-book design</li> <li>Review and approval of the layout and e-book samples</li> <li>Print Production of 200 copies</li> <li>Delivery of printed copies and compiled materials in a USB storage</li> </ul>

# V. Approved Estimated Budget

The project has an approved estimated budget amounting to **Two Hundred Ten Thousand Three Hundred Pesos (PhP 210,300.00)** chargeable against the OTDPRIM GAA Funds for FY 2024, subject to the usual accounting and auditing rules and regulations.

#### VI. Project Officer

Ryan R. Carlos

Supervising Tourism Operations Officer

Statistics, Economic Analysis and Information Management Division

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