



## RESULTS OF TECHNICAL BID EVALUATION

17 July 2024

**MS. CATHERINE NUQUI**

*Business Unit head*

**IPG MEDIABRANDS PHILIPPINES INC.**

22nd Floor and Penthouse of Two/NEO

3rd Avenue corner 28th Street, BGC

Taguig City

**Dear Ms. Nuqui:**

In relation to the competitive bidding for the **Procurement of Consulting Services for the International Media Placements through Integrated Branded Content for Philippine Destinations and Tourism Products (DOT-SBAC-REI No. 2024-010)**, the DOT- Bids and Awards Committee - Technical Working Group has conducted a careful evaluation of the technical proposal of the shortlisted consultants using the criteria set forth in the Request for Expression of Interest (REI). The technical bid evaluation resulted in the following ranking of consultant:

Name of Bidder	Score	Rank
<b>UNIVERSAL VISION SOLUTION COMMUNICATIONS INC.</b>	<b>84</b>	<b>1</b>
<b>IPG MEDIABRANDS PHILIPPINES INC.</b>	<b>82</b>	<b>2</b>
<b>TOUCH XDA INC.</b>	<b>78</b>	<b>3</b>

For your information.

Very truly yours,

**USEC. FERDINAND C. JUMAPAO**  
*DOT-BAC Chairperson*

Received by the bidder:

\_\_\_\_\_  
(Signature over Printed Name)

Date : \_\_\_\_\_

