



POST-CONTRACT AWARD DISCLOSURE

PROJECT NAME: Procurement of Consulting Services of a Traditional Media Planning, Buying, and Placements Agency for Key Markets

APPROVED BUDGET FOR THE CONTRACT: PhP50,000,000.00

CONTRACT PERIOD: Six (6) months

NAME OF THE WINNING BIDDER: IPG MEDIABRANDS PHILIPPINES INC.

OFFICIAL BUSINESS ADDRESS: 29F The Trade and Financial Tower, 7th Avenue
Corner 32nd Street, Bonifacio Global City
Taguig City

AMOUNT OF CONTRACT AWARDED: PhP50,000,000.00

DATE OF AWARD AND ACCEPTANCE: December 6, 2023

IMPLEMENTING OFFICE/UNIT/DIVISION/BUREAU: Branding and Marketing Communications

Prepared by:

(Sgd.)
GODOFREDO R. MALDONADO, JR.
Head
SBAC Secretariat

Noted by:

(Sgd.)
USEC. FERDINAND C. JUMAPAO
Chairperson
Special Bids and Awards Committee (SBAC)

