



NOTICE TO PROCEED

MS. TRICIA CAMARILLO-QUIAMBAO

Chief Executive Officer

IPG MEDIABRANDS PHILIPPINES INC.

29F The Trade and Financial Tower, 7th Avenue
Corner 32nd Street, Bonifacio Global City
Taguig City


Dear **Ms. Quiambao:**

The attached Contract Agreement having been approved, notice is hereby given to **IPG MEDIABRANDS PHILIPPINES INC.** that work may commence on the **Procurement of Consulting Services of a Traditional Media Planning, Buying, and Placements Agency for Key Markets (DOT-SBAC REI No. 2023-025).**

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement and in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing both copies in the space provided below. Keep one copy and return the other to the Department of Tourism.

Very truly yours,


GISSELA MARIE R. QUISUMBING
Assistant Secretary
Department of Tourism

I acknowledge receipt of this Notice on

Name of the Representative of the Bidder

Authorized Signature

December 27, 2023

TRICIA CAMARILLO-QUIAMBAO
CEO, IPG Mediabrand Philippines

