



## NOTICE OF AWARD

**MS. SARA MARIA M. ALVAREZ**

*Authorized Representative*

**GEISERMACLANG MARKETING COMMUNICATIONS INC.**

5F Phinma Plaza Bldg., Rockwell, Makati

Dear **Ms. Alvarez:**

We are pleased to notify you that your Bid dated 09 October 2023 for the **Procurement of Consulting Services of a Traditional Media Planning, Buying and Placements Agency for Middle East (DOT-SBAC REI No. 2023-023)** with a Total Contract Price of **Forty-Nine Million Five Hundred Thousand Pesos (PhP49,500,000.00), inclusive of all applicable taxes** and with a contract duration of six (6) months, effective from the receipt of the Consultant of the Notice to Proceed, is hereby accepted.

Pursuant to Section 37.2 and Section 39 of the Implementing Rules and Regulations (IRR) of Republic Act No. 9184 (RA 9184), you are hereby required to provide within ten (10) calendar days upon receipt of this Notice, a Performance Security in any of the following forms and corresponding amount:

- Cash or cashier's/managers check issued by a Universal or Commercial Bank **or** Bank draft/guarantee **or** irrevocable letter of credit issued by a Universal or Commercial Bank, payable to the Department of Tourism in the amount equivalent to at least five percent (5%) of the Total Contract Price or equivalent to at least **PhP2,475,000.00 or**
- Surety bond callable upon demand issued by a surety or insurance company duly certified by the Insurance Commission as authorized to issue such security in the amount equivalent to at least thirty percent (30%) of the Total Contract Price or equivalent to at least **PhP14,850,000.00.**

Refusal to accept the award without a justifiable reason and failure to provide the Performance Security within the prescribed period shall constitute sufficient ground for cancellation of the award, forfeiture of the bid security, and disqualification in any future bidding of this Department.

Very truly yours,

  
**GISSELA MARIE R. QUISUMBING**

*Assistant Secretary, Office of the Secretary*  
Department of Tourism

Date Signed: 29 NOV 2023

Conforme: Sara Masakayan-Alvarez   
(Awarded bidder's name of authorized representative and signature)

Date: December 1, 2023

