

23-00362

Contract for the Procurement of Consulting Services of a Traditional Media Planning, Buying, and Placements Agency for Mediterranean

This Contract for the Procurement of Consulting Services of a Traditional Media Planning, Buying, and Placements Agency for Mediterranean ("Agreement") is made and entered into this 11 day of December 2023 by and between:

The **DEPARTMENT OF TOURISM (DOT)**, a government agency with principal office at New DOT Building, 351 Sen. Gil Puyat Avenue, Makati City, represented by **Assistant Secretary, GISSELA MARIE R. QUISUMBING** ("Procuring Entity");

and

GEISERMACLANG MARKETING COMMUNICATIONS INC., a private entity with business address at 5th Floor, Phinma Plaza Building, Rockwell, Makati City, represented by its **Authorized Representative, SARA MARIA M. ALVAREZ** ("Consultant");

Each a "Party" and collectively, the "Parties"

WITNESSETH:

WHEREAS, the Procuring Entity is desirous that the Consultant execute the *Contract for the Procurement of Consulting Services of a Traditional Media Planning, Buying, and Placements Agency for Mediterranean (DOT-SBAC-REI No. 2023-024)* (hereinafter called "the Works") and the Procuring Entity has accepted the bid for **Forty-Nine Million Five Hundred Thousand Pesos (PhP49,500,000.00)**, inclusive of all applicable taxes and charges, by the Consultant for the execution and completion of such Consulting Services and the remedying of any defects therein.

NOW, THEREFORE, based on the foregoing, the Parties agree as follows:

1. In this Agreement, words and expressions shall have the same meanings as are respectively assigned to them in the Conditions of Contract hereinafter referred to.
2. The following documents shall be attached, deemed to form and be read and construed as part of this Agreement, to wit.:
 - (a) General and Special Conditions of Contract;
 - (b) Terms of Reference;
 - (c) Request for Expression of Interest;
 - (d) Instruction to Bidders;
 - (e) Bid Data Sheet;
 - (f) Addenda and/or Supplemental/Bid Bulletins, if any;
 - (g) Bid forms, including all the documents/statements contained in the Bidder's bidding envelopes, as annexes, and all other documents/statements submitted (e.g., bidder's response to request for clarifications on the bid), including corrections to the bid, if any, resulting from Procuring Entity's bid evaluation;
 - (h) Eligibility requirements, documents and/or statements;
 - (i) Performance Security;
 - (j) Notice of Award of Contract and the Bidder's conforme thereto;
 - (k) Other contract documents that may be required by existing laws and/or the Procuring Entity.

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3. In consideration of the payments to be made by the Procuring Entity to the Consultant as hereinafter mentioned, the Consultant hereby covenants with the Procuring Entity to execute and complete the Consulting Services and remedy any defects therein in conformity with the provisions of this Consultant in all respects.
4. The Procuring Entity hereby covenants to pay the Consultant in consideration of the execution and completion of the Consulting Services, the Contract Price or such other sum as may become payable under the provisions of this Contract at the times and in the manner prescribed by this Contract.

IN WITNESS whereof the parties thereto have caused this Agreement to be executed the day and year first above written.

**DEPARTMENT OF TOURISM
(Procuring Entity)**

**GEISERMACLANG MARKETING
COMMUNICATIONS INC.
(Consultant)**


By:

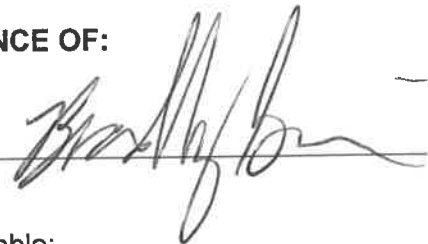
By:


GISSELA MARIE R. QUISUMBING
Assistant Secretary


SARA MARIA M. ALVAREZ
Authorized Representative

SIGNED IN THE PRESENCE OF:





Certified Funds Available:


ROMAN G. BERSAMIRA
Chief, Accounting Division

ACKNOWLEDGMENT

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REPUBLIC OF THE PHILIPPINES)
MAKATI)S.S.

BEFORE ME, a Notary Public, in and for Makati, this 14th day of December 2023, personally appeared:

Name	Government ID	Date/Place Issued
GISSELA MARIE R. QUISUMBING	PG973598B	
SARA MARIA M. ALVAREZ	PLT N46-15-024500	

known to me to be the same persons who executed the foregoing Agreement and they acknowledged the same to be their free and voluntary act and deed and of the entities they represent.

WITNESS MY HAND AND SEAL on this 14th day of December 2023.

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ATTY. AUDELIN H. ZAMORA
Notary Public
Until December 31, 2023
Penthouse Legal Affairs Service, DOT Bldg.
PTR No. 9569460/ 01-09-2023/ Makati City
IBP Lifetime Member # 04646/ Makati City
Roll # 44115/ MCLE # VIII-0002095



CERTIFICATION

I, **GISSELA MARIE R. QUISUMBING**, of legal age and with office address at the New DOT Building, 351 Gil Puyat Avenue, Makati City, after having been sworn in accordance with the law, state that:

1. I am the Assistant Secretary of the Department of Tourism (DOT) and the Delegated Head of the Procuring Entity;
2. Pursuant to Special Bids and Awards Committee (SBAC) Resolution No. 2023-359, the **DOT** and **GEISERMACLANG MARKETING COMMUNICATIONS INC.** entered into a Service Contract for the Procurement of Consulting Services of a Traditional Media Planning, Buying, and Placements Agency for Mediterranean amounting to Forty-Nine Million Five Hundred Thousand Pesos (PhP49,500,000.00) (the "Contract");
3. I hereby certify that the Contract has been entered into in faithful compliance with Republic Act No. 9184 and its Implementing Rules and Regulations, and all other applicable laws, rules, and regulations;
4. This Certification is being made in compliance with Executive Order No. 423 s. 2005 as amended by Executive Order No. 34 s. 2017.

IN WITNESS WHEREOF, I have affixed my signature this _____ day of _____ at Makati City.


GISSELA MARIE R. QUISUMBING
Department of Tourism

SUBSCRIBED AND SWORN to before me this 14th day of December 2023 at Makati
affiant exhibiting to me his/her passport # P6973598B.

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NOTARY PUBLIC


ATTY. AUDELLE H. ZAMORA
Notary Public

Until December 31, 2023

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