



## SUPPLEMENTAL/BID BULLETIN NO. 1

### Procurement of Consulting Services for the Promotions of Philippine Islands, Award-Winning Philippine Destinations and Tourism Products (DOT-SBAC REI No. 2023-031)

This **Supplemental/Bid Bulletin No. 1** is issued to shortlisted bidders to clarify, modify and/or amend items in the Bidding Documents as discussed and agreed during the Pre-Bid Conference held on 07 December 2023 for the aforementioned project. This shall form part of the Bidding Documents

**I. The following clarifications are provided for the guidance and reference of the shortlisted bidders:**

**A. On the Terms of Reference**

**• II. Objectives, Scope of Work and Deliverables**

- The Agency will be granted access to DOT Social media accounts to execute and implement the marketing strategy and media plan.
- The Agency may refer to Annex A for guidance on which destinations to cover, but the ultimate decision on prioritizing specific places will be the end-user.
- In addition to thirteen (13) regional AVPs, the Agency is required to produce five (5) AVPs for award-winning destinations and five (5) AVPs for tourism products.

**B. On the Pitch Presentation**

- ❖ Shortlisted bidders who will be declared “passed” during the opening of Technical Bids on **20 December 2023 (10:30 AM) at the 3<sup>rd</sup> Floor Conference Room, DOT Bldg., Makati**, will be required to present to the DOT Officials, SBAC Members, SBAC TWG and other tourism stakeholders that the DOT may invite during the pitch presentation.
- ❖ Bidders will be given thirty (30) minutes to present (excluding the question-and-answer portion) on **20 December 2023 starting at 2:30 PM to be held at the Multi-Purpose Hall, 6<sup>th</sup> Floor**. Order of presentation is as follows:

	<b>Name of Bidders</b>	<b>Schedule</b>
1.	Universal Vision Solutions Communications Inc.	2:30 P.M.
2.	David and Golyat Management Inc.	3:30 P.M.

Bidders are required to present (1) 90-second actual shoot featuring either award-winning destinations or tourism products; (2) AVP featuring at least 13 of the 16 regions. Stock footage/clips/images can be used; (3) compilation of previous AVPs projects; and (4) full sample AVP from the compilation of previous work.



- ❖ Shortlisted bidders are requested to submit four (4) hard copies and soft copy in flash drive of their presentation deck in a separate envelope (labeled as “Presentation Deck”) to be submitted together with the Technical Bid and Financial Bid envelopes on **20 December 2023 (until 9:00 A.M.)** at the Procurement Management Division (PMD) Office, 4<sup>th</sup> floor, DOT Bldg.

For the guidance and information of all concerned.

13 December 2023



**USEC. FERDINAND C. JUMAPAO**  
DOT-SBAC Chairperson

