



## Bid Notice Abstract

### Request for Expression of Interest

**Reference Number** 10339289  
**Procuring Entity** DEPARTMENT OF TOURISM - NCR  
**Title** PROCUREMENT OF CONSULTANCY SERVICES FOR DOT-NCR's SERVICES ON MARKETING & IT SUPPORT AND SOLUTIONS FOR THE PHILIPPINES HOP-ON HOP-OFF PHASE 2 (PART II) Part of Rerence No. 10284349  
**Area of Delivery** Metro Manila

<b>Solicitation Number:</b>	DOT-NCR-REI-2023-11-03	<b>Status</b>	<b>Pending</b>
<b>Trade Agreement:</b>	Implementing Rules and Regulations	<b>Associated Components</b>	2
<b>Procurement Mode:</b>	Public Bidding	<b>Bid Supplements</b>	0
<b>Classification:</b>	Consulting Services	<b>Document Request List</b>	0
<b>Category:</b>	Consulting Services	<b>Date Published</b>	21/11/2023
<b>Approved Budget for the Contract:</b>	PHP 7,690,000.00	<b>Last Updated / Time</b>	20/11/2023 15:11 PM
<b>Delivery Period:</b>	6 Month/s	<b>Closing Date / Time</b>	11/12/2023 09:00 AM
<b>Client Agency:</b>			
<b>Contact Person:</b>	Lawrence Jacosalem Alcantara Supply Officer 351 Sen. Gil Puyat Ave. Makati City Metro Manila Philippines 63-8-4595200 Ext.212 63-8-5533530 dotncr.bac@tourism.gov.ph		

**Description**

Part of Reference No. 10284347  
PART II

**NOTICE OF ELIGIBILITY AND SHORTLISTING**

MS. MARINEL BARQUIN LEE  
CEO  
POSITIVE EXPOSURE PRODUCTIONS, INC.  
Unit 909 Tycoon Corporate Pearl Drive  
Brgy. San Antonio, Pasig City

Dear Ms. Lee:

1. The Department of Tourism- National Capital Region (hereinafter called "Procuring Entity" has received financing (hereinafter called "funds") from General Appropriations Act 2022 (hereinafter called the "Funding Source") toward the cost of Procurement of Consultancy Services for DOT-NCR's Services on Marketing & I.T. Support and Solutions for the Philippines Hop-On Hop-Off Phase 2. The Procuring Entity intends to apply a portion of the funds in the amount of Seven Million Six Hundred Ninety Thousand Pesos (Php 7,690,000.00) to eligible payments under the contract for DOT-NCR-REI No. 2023-11-003 for which the Bidding Documents is issued.
2. The procuring entity now invites bids to provide the following Consulting Services: to conduct market research and develop integrated marketing and communications plan for phase 2 of the Hop-On Hop-off Travel Program and to increase awareness, generate interest and ultimately boost reservations and bookings for the said program.
3. The Consultant shall be selected and employed in accordance with Quality-Based Evaluation (QBE) procedures as described in the Bidding Documents.
4. This notice has been addressed to the only shortlisted consultant:  
POSITIVE EXPOSURE PRODUCTIONS, INC.
5. It is not permissible for you to transfer this invitation to any other consultant.
6. The Bidding Documents may be acquired at the 2nd Floor, General Services Unit, DOT Bldg., No. 351 Sen. Gil Puyat Avenue, Makati City. from November 20, 2023 to December 10, 2023 (8:00 a.m. to 3:00 p.m) and December 11, 2023 (until 9:00 a.m.) upon payment of an applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of PhP 10,000.00. Payment for bidding documents may be deposited to:  
Account Name: Department of Tourism-NCR - Regular TrustAccount No.: 002005-9028-54

Bank: Land Bank of the Philippines (LDP)  
 Branch: Buendia Branch  
 Address: Ground Floor, NAPOLCOM- NCR Bldg., 371 Sen. Gil Puyat Ave., Makati City, Philippines  
 Payments must be deposited before the deadline of the submission of bids on December 11, 2023. Please send a scanned copy of the proof of payment to dotncr.bac@tourism.gov.ph with the following details:  
 1. Name and Reference No. of Project  
 2. Date and Amount Deposited  
 7. The DOT-NCR will hold a face to face Pre-Bid Conference on November 28, 2023 at 9:00 a.m. Shortlisted consultant is advised to send their email address to the DOT- NCR BAC Secretariat official email at dotncr.bac@tourism.gov.ph / no later than November 27, 2022.

(signed)  
 VICTORIA MARGARITA V. PAJE  
 BAC Chairperson

**Pre-bid Conference**

Date	Time	Venue
28/11/2023	9:00:00 AM	3rd Floor Conference Room, DOT Bldg. 351 Sen. Gil Puyat Ave., Makati City

**Created by** Lawrence Jacosalem Alcantara

**Date Created** 20/11/2023

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