



NOTICE OF ELIGIBILITY AND SHORTLISTING

MS. MARINEL BARQUIN LEE

CEO

POSITIVE EXPOSURE PRODUCTIONS, INC.

Unit 909 Tycoon Corporate Pearl Drive

Brgy. San Antonio, Pasig City

Dear Ms. Lee:

1. The *Department of Tourism- National Capital Region* (hereinafter called “Procuring Entity”) has received financing (hereinafter called “funds”) from *General Appropriations Act 2022* (hereinafter called the “Funding Source”) toward the cost of *Procurement of Consultancy Services for DOT-NCR’s Services on Marketing & I.T. Support and Solutions for the Philippines Hop-On Hop-Off Phase 2*. The Procuring Entity intends to apply a portion of the funds in the amount of *Seven Million Six Hundred Ninety Thousand Pesos (Php 7,690,000.00)* to eligible payments under the contract for *DOT-NCR-REI No. 2023-11-003* for which the Bidding Documents is issued.
2. The procuring entity now invites bids to provide the following Consulting Services: *to conduct market research and develop integrated marketing and communications plan for phase 2 of the Hop-On Hop-off Travel Program and to increase awareness, generate interest and ultimately boost reservations and bookings for the said program.*
3. The Consultant shall be selected and employed in accordance with Quality-Based Evaluation (QBE) procedures as described in the Bidding Documents.
4. This notice has been addressed to the only shortlisted consultant:
POSITIVE EXPOSURE PRODUCTIONS, INC.
5. It is not permissible for you to transfer this invitation to any other consultant.
6. The Bidding Documents may be acquired at the **2nd Floor, General Services Unit, DOT Bldg., No. 351 Sen. Gil Puyat Avenue, Makati City. from November 20, 2023 to December 10, 2023 (8:00 a.m. to 3:00 p.m) and December 11, 2023 (until 9:00 a.m.)** upon payment of an applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of **PhP 10,000.00**. Payment for bidding documents may be deposited to:

Account Name: Department of Tourism-NCR - Regular TrustAccount No.: 002005-9028-54

Bank: Land Bank of the Philippines (LDP)

Branch: Buendia Branch

LOVE
THE PHILIPPINES



The New DOT Bldg.
351 Sen. Gil Puyat Ave.,
Makati City 1200

+63284595200 local 211/212

TourismMNL

beta.tourism.gov.ph

dotnrc2@tourism.gov.ph

Address: Ground Floor, NAPOLCOM- NCR Bldg., 371 Sen. Gil Puyat Ave., Makati City, Philippines

Payments must be deposited before the deadline of the submission of bids on December 11, 2023. Please send a scanned copy of the proof of payment to dotncr.bac@tourism.gov.ph with the following details:

1. Name and Reference No. of Project
 2. Date and Amount Deposited
7. The **DOT-NCR** will hold a face to face Pre-Bid Conference on **November 28, 2023 at 9:00 a.m.** Shortlisted consultant is advised to send their email address to the DOT- NCR BAC Secretariat official email at dotncr.bac@tourism.gov.ph / no later than **November 27, 2022**.


VICTORIA MARGARITA V. PAJE
BAC Chairperson