



## RESULTS OF TECHNICAL BID EVALUATION

23 October 2023

**Ms. MA. REGINA R. FRANCISCO**

*Managing Director*

**IPG MEDIABRANDS PHILIPPINES INC.**

Unit 2901 The Trade and Financial Tower  
7<sup>th</sup> Avenue cor. 32<sup>nd</sup> St, Bonifacio Global City  
Taguig City

Dear **Ms. Francisco**:

In relation to the competitive bidding for the ***Procurement of Consulting Services for the Digital Media Planning and Placements on Emerging Markets (DOT-SBAC-REI No. 2023-019)***, the DOT-Special Bids and Awards Committee - Technical Working Group has conducted a careful evaluation of the technical proposal of the shortlisted consultants using the criteria set forth in the Request for Expression of Interest (REI). The technical bid evaluation resulted in the following ranking of consultants:

Name of Bidder	Score	Rank
<b>DAVID AND GOLYAT MANAGEMENT INC.</b>	<b>95%</b>	<b>1</b>
<b>IPG MEDIABRANDS PHILIPPINES INC.</b>	<b>86%</b>	<b>2</b>
<b>TOUCH XDA INC.</b>	<b>81%</b>	<b>3</b>

For your information.

Very truly yours,

**USEC. FERDINAND C. JUMAPAO**

*DOT-SBAC Chairperson*

Received by the bidder:

\_\_\_\_\_  
(Signature over Printed Name)

Date : \_\_\_\_\_

