



## SUPPLEMENTAL/BID BULLETIN NO. 1

### Procurement for the Supply, Enhancement, Installation, Configuration, Testing, and Commissioning of DOT Corporate and Marketing Websites (DOT-SBAC REI No. 2023-030)

This **Supplemental/Bid Bulletin No. 1** is issued to shortlisted bidders to clarify, modify and/or amend items in the Bidding Documents as discussed and agreed during the Pre-Bid Conference held on 12 October 2023 for the aforementioned project. This shall form part of the Bidding Documents

**I. The following portions of the Bidding Documents are hereby amended as follows**

**A. Section VI. Terms of Reference**

**III. Scope of Work**

- a. The project shall cover **the creation of the DOT Corporate website and the merger of all the marketing microsites of the DOT (Philippines.travel, 7641islands.ph and other related sites of the DOT).**
- b. Included in the Project's scope is the creation of one (1) microsite for the Philippine Experience. **The microsite on Philippine Experience will also be integrated on the website.** The Department shall provide the concept and materials for the microsite with the service provider executing such as a microsite consistent with the Department's desired look and feel.
- c. **The Service Provider shall facilitate the change of the domain name of the Marketing Website into "LovethePhilippines.com", if possible.**
- d. **The Service provider shall ensure that the landing page for Philippine Tourism will be the Marketing website.**
- e. **The Service Provider should deactivate or remove all the outdated DOT websites that are no longer in use, if possible.**
- f. The service provider shall upon deployment perform maintenance work via standard changes requested by the Department in order to assure the proper health, performance, and desired appearance of the web/microsites covered under this project.

Standard changes are requests that may fall under service requests or incident requests and are described as follows:

Service Requests – are small, low-risk changes of existing functionalities, report formats, and aesthetics. Examples of these include:

1. Navigation change requests
2. Updates of labels and controls
3. Modification of reports with the presence of data requirements
4. Additional Report(s) provided the data requirements for such are available
5. Modification of validation rules
6. Additional validation rules
7. Changes in existing features/functionalities for compliance with regulators' directives

Incident Requests – are quick responses or fixes to the following incidents:

1. Disruptions to the operations, services, or functions that were previously functioning normally.
2. Restoration of normal functionality of affected processes.

This project shall include standard changes affecting the areas of concern listed in Annex A to this document.



**II. The following clarifications are provided for the guidance and reference of the shortlisted bidders:**

**A. On the Pitch Presentation**

- ❖ Shortlisted bidders who will be declared “passed” during the opening of Technical Bids on **25 October 2023 (10:00 AM) at the 3<sup>rd</sup> Floor Conference Room, DOT Bldg., Makati**, will be required to present to the DOT Officials, SBAC Members, SBAC TWG and other tourism stakeholders that the DOT may invite during the pitch presentation.
- ❖ Bidders will be given thirty (30) minutes to present (excluding the question-and-answer portion) on **27 October 2023, starting at 10:00 am, to be held at the 3<sup>rd</sup> Floor Conference Room**. Order of presentation is as follows:
  1. Macrin.Ph Inc.
  2. Mybusybee Inc.
- ❖ Shortlisted bidders are requested to submit four (4) hard copies and soft copy in flash drive of their presentation deck in a separate envelope (labeled as “Presentation Deck”) to be submitted together with the Technical Bid and Financial Bid envelopes on **25 October 2023 (until 9:00 A.M.)** at the Procurement Management Division (PMD) Office, 4<sup>th</sup> floor, DOT Bldg.

For the guidance and information of all concerned.

17 October 2023

  
**USEC. FERDINAND C. JUMAPAO**  
DOT-SBAC Chairperson

