## PERFORMANCE INDICATOR - June 30, 2023

Department: Department of Tourism (DOT) Agency: Office of the Secretary Organization Code : 210010100000

Particulars	UACS CODE		Ph	ysical Tar	get			Physica	l Accompl	lishment		Variance	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	3	4	5	6	7	11	12
Part A													
I. Operations								1					
OO : Tourism Revenue, Employment and Arrivals													
Increased													
TOURISM POLICY FORMULATION AND	24040000000000												
PLANNING PROGRAM	310100000000000												
Outcome Indicator(s)													
1. Number of tourism strategies, policies and action		31	36	35	28	130	56	51			107		
plans developed		31	36	35	20	130	36	31			107		
Output Indicator(s)													
Number of technical assistance provided to													
tourism stakeholders													
- Local Government Units (LGUs)		180	208	212	180	780	333	516			849		
- Non-LGUs		221	275	226	245	967	595	543			1138		
Percentage of entities assisted who rated the technical assistance as satisfactory		94%	95%	94%	94%	94%	98%	98%			98%		
TOURISM INDUSTRY TRAINING PROGRAM	3102000000000000												
Outcome Indicator(s)													
Percentage of target industry personnel trained that rated the services as satisfactory		95%	95%	95%	95%	95%	98%	98%			98%		
Percentage of the total number of industry workforce/ pax trained that improved their performance/ economic situation/ marketability					5%	5%							
Output Indicator(s)													
Percentage of attendees/trainees that completed the training		95%	95%	94%	94%	95%	98%	98%			98%		
2. Number of persons trained													
- LGUs		770	1230	1171	811	3982	2650	3643			6293		
- Industry Personnel		3000	4905	4750	3405	16060	18982	31041			50023		
3. Number of training conducted		100	168	160	109	537	460	645			1105		





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1	2	3	4	5	6	7	3	4	5	6	7	11	12
STANDARDS DEVELOPMENT AND ENFORCEMENT PROGRAM	310300000000000												
Outcome Indicator(s)													
Percentage of accredited tourism enterprises that maintained the tourism standards and regulations		96%	96%	96%	96%	96%	100%	99.99%			99.99%		
Output Indicator(s)													
Number of tourism standards reviewed		4	4	4	4	16	4	4			8		
Percentage of accreditation applications acted upon within the prescribed period		96%	96%	96%	96%	96%	98%	94%			96.10%		
Number of accredited enterprise		1231	2538	2532	1975	8276	1718	1430			3148		
MARKET AND PRODUCT DEVELOPMENT PROGRAM	310400000000000												
Outcome Indicator(s)													
Percent increase in the number of products developed and/or enhanced		28%	28%	26%	31%	28%	46%	40.70%			44%		
Percent increase in the number of partners selling the Philippines in the domestic and international markets		14%	14%	14%	10%	13%	38%	38.00%			38%		
Output Indicator(s)													
Number of travel trade development/ support activities conducted		71	108	116	94	389	176	166			342		
Number of consumer activations conducted/ support activities conducted		177	241	247	221	886	225	246			471		
Number of product development activities conducted		110	141	119	101	471	176	169			345		

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