



RESULTS OF TECHNICAL BID EVALUATION

20 June 2023

Ms. MA. REGINA R. FRANCISCO

Managing Director

IPG MEDIABRANDS PHILIPPINES, INC.

Unit 2901 The Trade and Financial Tower

7th Avenue corner 32nd Street, Bonifacio Global City

Taguig City

Dear **Ms. Francisco**:

In relation to the competitive bidding for the ***Procurement of Consulting Services of a Local Media Planning, Media Buying, and Placements Agency for the Department of Tourism (DOT-SBAC-REI No. 2023-006)***, the DOT-Special Bids and Awards Committee - Technical Working Group has conducted a careful evaluation of the technical proposal of the shortlisted consultants using the criteria set forth in the Request for Expression of Interest (REI). The technical bid evaluation resulted in the following ranking of consultants:

Name of Bidder	Score	Rank
IPG MEDIABRANDS PHILIPPINES, INC.	100%	1
TOUCH XDA, INC.	93%	2

For your information.

Very truly yours,

USEC. FERDINAND C. JUMAPAO

DOT-SBAC Chairperson

Received by the bidder:

(Signature over Printed Name)

Date : _____