

PERFORMANCE INDICATOR - December 31, 2022

Department: Department of Tourism (DOT)  
 Agency: Office of the Secretary  
 Organization Code : 210010100000

Particulars	UACS CODE	Physical Target					Physical Accomplishment					Variance	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	3	4	5	6	7	11	12
Part A													
I. Operations													
OO : Tourism Revenue, Employment and Arrivals Increased													
<b>TOURISM POLICY FORMULATION AND PLANNING PROGRAM</b>	3101000000000000												
Outcome Indicator(s)													
1. Number of tourism strategies, policies and action plans developed		30	37	33	36	136	33	37	45	35	150	14	Overperformance is attributed to the increase in international relations commitment of the Department.
Output Indicator(s)													
1. Number of technical assistance provided to tourism stakeholders													Overperformance is attributed to request for technical assistance from stakeholders and LGUs.
- Local Government Units (LGUs)		177	199	213	196	785	205	222	350	357	1134	349	
- Non-LGUs		181	241	300	292	1014	320	513	285	472	1590	576	
2. Percentage of entities assisted who rated the technical assistance as satisfactory		94%	94%	94%	94%	94%	99%	99%	99%	99%	99%	5%	
<b>TOURISM INDUSTRY TRAINING PROGRAM</b>	3102000000000000												
Outcome Indicator(s)													
1. Percentage of target industry personnel trained that rated the services as satisfactory		100%	94%	99%	99%	98%	99%	99%	99%	99%	99%	1%	
2. Percentage of the total number of industry workforce/ pax trained that improved their performance/ economic situation/ marketability					5%	5%				0%	0%	-5%	Due to the pandemic which resulted to loss of livelihood and employment, impact assessment was deferred to 2023
Output Indicator(s)													
1. Percentage of attendees/trainees that completed the training		94%	92%	95%	93%	94%	98%	98%	98%	98%	98%	4%	
2. Number of persons trained													
- LGUs		845	1393	1237	1068	4543	1410	1830	2689	1068	6997	2454	
- Industry Personnel		2595	4705	4674	3448	15422	4707	6275	8362	5085	24429	9007	Overperformance is attributed to various modes of training which are: face to face, hybrid and virtual
3. Number of training conducted		64	132	138	88	422	133	237	345	204	919	497	

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<b>STANDARDS DEVELOPMENT AND ENFORCEMENT PROGRAM</b>	310300000000000												
Outcome Indicator(s)													
1. Percentage of accredited tourism enterprises that maintained the tourism standards and regulations		97%	97%	97%	97%	97%	100%	100%	100%	100%	100%	3%	Accredited tourism enterprises and frontliners are compliant with the standards set by the Department
Output Indicator(s)													
1. Number of tourism standards reviewed		1	1	1	0	3	8	6	4	4	22	19	Standards are continuously reviewed to address the changing needs of the tourism industry
2. Percentage of accreditation applications acted upon within the prescribed period		96%	96%	96%	96%	96%	93%	94%	97%	98%	96%	0%	
3. Number of accredited enterprise		1305	3170	2899	1467	8841	1464	2626	3449	2989	10528	1687	Overperformance is attributed to the strong partnership with LGUs on the enforcement of mandatory accreditation of primary tourism enterprises
<b>MARKET AND PRODUCT DEVELOPMENT PROGRAM</b>	310400000000000												
Outcome Indicator(s)													
1. Percent increase in the number of products developed and/or enhanced		17%	17%	16%	20%	18%	48%	86%	35.21%	52.54%	56%	38%	There was an increase in the products developed which is attributed to the Department's thrust towards domestic tourism
2. Percent increase in the number of partners selling the Philippines in the domestic and international markets		5%	5%	5%	5%	5%	376%	73%	74.39%	30.88%	139%	134%	The increase is attributed to the reopening of the country's border to foreign tourists
Output Indicator(s)													
1. Number of travel trade development/ support activities conducted		95	111	136	111	453	87	116	129	136	468	15	The increase is attributed to the reopening of the country's border to foreign tourists
2. Number of consumer activations conducted/ support activities conducted		220	280	302	279	1081	282	227	339	472	1320	239	The increase is attributed to the reopening of the country's border to foreign tourists
3. Number of product development activities conducted		68	135	118	81	402	225	154	145	147	671	269	There was an increase in the product development activities which is attributed to the Department's thrust towards domestic tourism

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