### DEPARTMENT OF TOURISM

National Capital Region Telefax: 8553-3530 Direct Line: 8553-3531/09190990025 Email: dotncr.bac@tourism.gov.ph

Date: December 22, 2022

GENTLEMEN:

## **REQUEST FOR QUOTATION**

Kindly quote to us your latest price(s) on the following item(s):

QUANTITY	UNIT	ITEM/DESCRIPTION/SPECIFICATION	UNIT PRICE
1 ( ONE )	LOT	CONSULTANCY SERVICES COMPANY	
		Project Name: FILIPINO BRAND OF SERVICE EXCELLENCE ONLINE SERIES	
		I. <u>BACKGROUND &amp; PROJECT DESCRIPTION</u> In the wake of the COVID-19 crisis, Travel and Tourism has a real opportunity to help drive recovery and fulfill its potential as a key sector in the transition towards a more sustainable and equitable society and economy. To do so, tourism stakeholders and frontline personnel must promote and embody the best qualities and positive values of Filipino hospitality. The Department of Tourism's Filipino Brand of Service Excellence (FBSE) Program was envisioned to enhance and uplift the quality of tourism services in the country, aimed at fostering excellent service to tourists as part of the distinct Filipino brand. Thereby, the excellence in service has become a regional brand and a holistic national identity.	
		<ul> <li>II. OBJECTIVES</li> <li>To continuously improve the quality of service provided by the frontline officers and raise customer satisfaction;</li> <li>To equip the participants with effective techniques to handle customer concerns through a tourists' friendly approach;</li> <li>To describe the communication process, barriers to communication and listening skills as effective communication tools among the participants in order to produce more empathetic and efficient frontline officers;</li> <li>To help the participants understand/apply the Filipino Brand of Service Excellence;</li> </ul>	
		<ul> <li>III. REQUIREMENTS FOR SUPPLIERS <ul> <li>a. Must be a consultancy service provider that specializes in conducting/facilitating/organizing trainings and utilizing training modules and programs approved by DOT-OIMD.</li> <li>b. Must submit a list of current and previously conducted trainings or similar projects with DOT.</li> <li>c. Must submit a plan of approach/methodology with timeline for the execution of the overall scope of the project.</li> <li>d. Duly registered Philippine company with appropriate government Agency.</li> <li>e. Highly experienced in conducting and organizing high impact trainings that are of value to Filipinos.</li> <li>f. Must be registered with the Philippine Government Electronic Procurement Systems (PhilGEPS).</li> <li>g. Must provide a breakdown of prices and services included in the quotation complete with E-VAT and other government taxes;</li> <li>h. Amenable to government procedure or send-bill arrangement and preferably with Land Bank of the Philippines account.</li> <li>i. Must submit a curriculum vitae/professional license and company profile</li> <li>j. With an office in Metro Manila.</li> </ul> </li> </ul>	

	IV. SCOPE OF WORK/DELIVERABLES	
	RE-EVENT	
1.	Conceptualize and manage the whole event with twenty-four (24) online training programs.	
2.		
	knowledge/capacity gaps and DOT-OIMD standards and the DOT-NCR's objectives	
3.	Collaborate with the DOT-NCR team, private	
	organizations/partners, cooperative, non-government organization, if applicable, and in conceptualizing the program design, providing academic direction, selection of speakers/subject matter experts, assigning course topics,	
	presentation, among others;	
4.	Engagedirectlywithsubjectmatterexperts/speakers/moderator in onlinelearning course topicsthat will be agreed upon and ensure all contents are aligned	
5	to the DOT-NCR directions, theme, topic and goals; Draft and send out event invitation to target participants;	
	Draft and send out event invitation to target speakers/subject matter experts and VIP guests;	
	Draft and prepare speeches for principals;	
8.	Provide manpower to facilitate registration/attendance, pre- and post test,	
	feedback forms and management/assistance during workshop activities, if necessary;	
9.	Must include the preparation of event's key visual, layout, and translations;	
10	). Create and manage pre-event social media postings, boosting and promotions;	
11	. Cover communication expenses for the preparation and duration of the training;	
12	<ul> <li>Be present, document and submit minutes of all meetings (virtual or actual) of the secretariat and working committees;</li> <li>13. Sourcing of tokens of appreciation proportionate to the status of the subject matter experts/speakers, and VIP guests. Present a variety of choices of tokens for the DOT-</li> </ul>	
	NCR's approval. Package the tokens according to the DOT- NCR brand directions; <b>URING EVENT</b>	
	<ul> <li>Make use of hybrid/blended as mode of implementation for the conduct of the training program.</li> <li>Create and manage same-day event social media postings,</li> </ul>	
	boosting and promotions; 5. Mount a full technical run of the each event and ensure	
17	excellent internet connection for speaker and facilitators; . Provide meals and snacks for	
18	organizers/facilitators/speakers, VIP guests; 3. Provide pre/post-test, ensure that participants accomplish	
	the registration form, attendance sheet, and feedback form / link and encode results	
	<ul> <li>Provide e-certificates to participants and resource speaker within 3 days after each run and document;</li> <li>Provide non food takens of enpresistion to the subject metter</li> </ul>	
	<ol> <li>Provide non-food tokens of appreciation to the subject matter experts/panelists/speakers, and VIP guests.</li> </ol>	
	OST EVENT	
	. Must include transportation expenses or courier/delivery fees, if necessary;	
	2. Create and manage post-event social media postings, boosting and promotions;	
	B. Submit final documentation, proceedings, forms of the training program, modules/presentation, event materials	
24	aligned with the checklist provided by DOT-NCR . Must assist in encoding the gathered training/seminar data	
25	into the required OIMD links 5. Submit a terminal report (OIMD form) and a comprehensive	
	terminal report complete with recommendations, SWOT analysis, or learner's response assessment within 15 days	
	after the completion.	

	Filipino Brand of Service Excellence Semin		
	PARTICULARS	<b>ITEM AMOUNT</b> 14,600	
	Speakers and Moderator's Honorarium Meals	4,300	
	Speaker (Php1,100 x 1 pax – AM/PM Snacks & Lunch) Moderator /Organizer / Project Officers (Php 800 x 4 pax – AM/PM Snacks & Lunch)		
	Communication Expense	300	
	Social media boosting and promotion	1,000	
	Training Kits / Prizes for participants	5,000	
	Admin Cost (Procurement of Logistics; Manpower Assistance; Supervising and Managing the event; Documentation and Reports)	10,000	
	Miscellaneous expenses (coordination meetings, courier fees, etc.)	763	
	COST PER RUN	₱35,963.00	
		B0C0 110 00	
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This office desires to place an order for the above item(s) with the minimum delay. Your firm quotation will help us very much in placing the order. Thank you.

# PRINT NAME OF DEALER/SUPPLIER

#### ADDRESS OF DEALER/SUPPLIER

#### **CONTACT NUMBER(s)**

TIN: \_\_\_\_\_

#### LANDBANK ACCOUNT NUMBER

#### AUTHORIZED SIGNATURE OVER PRINT NAME

NCR-ADMIN-PMD-004-00