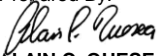


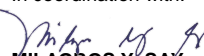
PERFORMANCE INDICATOR - December 31, 2021

Department: Department of Tourism (DOT)
 Agency: Office of the Secretary
 Organization Code : 210010100000

Particulars	UACS CODE	Physical Targets					Physical Accomplishments					Variance	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
Part A													
I. Operations													
OO : Tourism Revenue, Employment and Arrivals Increased													
TOURISM POLICY FORMULATION AND PLANNING PROGRAM	3101000000000000												
Outcome Indicator(s)													
1. Number of tourism strategies, policies and action plans implemented		15	23	20	21	79	32	34	29	28	123		Physical accomplishment is higher than the target because there were several strategies, policies and action plans implemented addressing new normal environments of the tourism industry nationwide
Output Indicator(s)													
1. Number of technical assistance provided to tourism stakeholders		321	417	376	280	1394	189	223	246	187	845		COVID-19 Pandemic halted most activities due to restrictions in LGUs and changes in quarantine classifications
2. Number of technical assistance provided to LGUs		398	426	386	268	1478	210	226	242	222	900		COVID-19 Pandemic halted most activities due to restrictions in LGUs and changes in quarantine classifications
3. Percentage of entities assisted who rated the technical assistance as satisfactory		94%	94%	94%	94%	94%	97%	97%	97%	97%	97%		Stakeholders and LGUs were satisfied with the assistance received from DOT
TOURISM INDUSTRY TRAINING PROGRAM	3102000000000000												
Outcome Indicator(s)													
1. Percentage of target industry personnel trained that rated the services as satisfactory		92%	92%	92%	92%	92%	98%	97%	93%	99%	97%		Tourism industry manpower were satisfied with the services provided
Output Indicator(s)													
1. Number of training days delivered		227	291	257	190	965	147	375	387	569	1478		Target was exceeded because most of the trainings were conducted virtually which resulted to more trainings.
2. Percentage of attendees/trainees that completed the training		90%	90%	90%	90%	90%	98%	97%	93%	99%	97%		Target was exceeded because most of the trainings were conducted virtually and which enabled the participants to complete the training course.
3. Number of LGUs trained		889	1325	1394	1132	4740	888	1,660	1881	1358	5787		Target was exceeded because most of the trainings were conducted virtually and which enabled more participants to attend the training course.

Particulars	UACS CODE	Physical Targets					Physical Accomplishments					Variance	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
STANDARDS DEVELOPMENT AND ENFORCEMENT PROGRAM	3103000000000000												
Outcome Indicator(s)													
1. Percentage of accredited tourism enterprises that maintained the tourism standards and regulations		97%	97%	97%	97%	97%	99.78%	99.81%	99.81%	99.89%	99.82%		Almost all accredited tourism-related establishments have maintained the DOT standards
Output Indicator(s)													
1. Number of tourism standards reviewed		0	1	1	0	2	9	0	0	0	9		The review of the tourism standards occurred in the 1st quarter
2. Number of inspections of tourism enterprises conducted		889	1325	1394	1132	4740	2323	1,810	1919	1702	7754		Ocular inspection conducted virtually resulted to overperformance
3. Percentage of accreditation applications acted upon within the prescribed period		96%	96%	96%	96%	96%	100%	99%	98%	92%	97%		Accreditation officers were efficient in processing applications.
MARKET AND PRODUCT DEVELOPMENT PROGRAM	3104000000000000												
Outcome Indicator(s)													
1. Percentage increase in the number of travel partners selling the Philippines in the identified Opportunity Markets		10.65%	0.00%	10.55%	0.60%	7.00%	0.00%	31.06%	31.28%	131.79%	49%		Overperformance is attributed to increase in engagement of travel partners
2. Percentage increase in the number of Philippine properties considering to venture into the new markets and/or willing to offer the new activities		7.94%	0.00%	7.94%	0.20%	4.00%	51.22%	110.00%	-67.44%	316.67%	103%		Overperformance is attributed to increase in the number of companies selling the Philippines
Output Indicator(s)													
1. Number of trade development/trade support activities conducted facilitated-invitational/familiarization tours/missions product presentations facilitated		78	89	165	57	389	170	188	300	219	877		Most of the activities were conducted online
2. Number of consumer activations conducted-joint and consumer promotions, production of collaterals, tactical ads placed/initiated, PR and publicity activities		107	143	159	114	523	413	398	561	770	2142		Most of the activities were conducted online
3. Number of products developed and product partners engaged		78	135	172	162	547	1211	422	693	2324	4650		Virtual engagements enabled to reach more product partners

Prepared By:

ALAIN C. QUESEA
 Planning Officer V, Monitoring Division

In coordination with:

MILAGROS Y. SAY
 Director, Planning Service

Approved By:

REYNALDO L. CHING
 OIC-Undersecretary, Administration