

**VISITOR ARRIVALS TO THE PHILIPPINES BY COUNTRY OF RESIDENCE
JANUARY-DECEMBER 2010**

Country of Residence	JAN 2010	FEB 2010	MAR 2010	APR 2010	MAY 2010	JUN 2010	JUL 2010	AUG 2010	SEP 2010	OCT 2010	NOV 2010	DEC 2010	JAN-DEC 2010	% OF TOTAL	JAN-DEC 2009	% GROWTH RATE
ASIA																
ASEAN																
BRUNEI	247	266	383	239	270	367	324	285	369	276	387	659	4,072	0.12	3,592	13.36
CAMBODIA	150	175	209	178	181	194	205	144	162	201	300	145	2,244	0.06	1,942	15.55
INDONESIA	2,882	2,107	3,254	2,451	2,567	2,966	2,466	2,066	2,772	2,665	3,068	2,733	31,997	0.91	29,188	9.62
LAOS	47	59	82	74	68	75	79	80	67	105	164	179	1,079	0.03	831	29.84
MALAYSIA	5,705	5,791	6,872	5,743	6,116	6,541	6,847	6,765	7,098	6,546	8,204	7,466	79,694	2.26	68,679	16.04
MYANMAR	324	244	365	299	407	385	328	384	208	366	349	324	3,983	0.11	5,445	-26.85
SINGAPORE	8,280	9,245	10,501	9,758	9,947	10,529	9,488	10,011	9,303	9,450	11,507	13,064	121,083	3.44	98,305	23.17
THAILAND	2,756	2,709	3,455	3,752	2,617	2,985	2,979	2,910	2,609	3,197	3,553	3,191	36,713	1.04	34,212	7.31
VIETNAM	1,218	1,447	1,440	1,543	1,661	1,859	1,524	1,540	1,391	1,254	1,294	1,140	17,311	0.49	13,392	29.26
SUB-TOTAL	21,609	22,043	26,561	24,037	23,834	25,901	24,240	24,185	23,979	24,060	28,826	28,901	298,176	8.47	255,586	16.66
EAST ASIA																
CHINA	10,692	19,560	14,400	15,341	15,597	14,633	20,419	22,574	11,502	10,861	9,544	22,323	187,446	5.32	155,019	20.92
HONGKONG	7,882	14,997	11,462	13,374	11,677	12,475	13,748	12,933	7,776	7,842	7,534	12,046	133,746	3.80	122,786	8.93
JAPAN	30,934	28,305	32,467	27,846	26,133	25,970	30,159	38,714	32,127	27,882	27,682	30,525	358,744	10.19	324,980	10.39
KOREA	71,906	50,756	52,060	48,128	56,566	54,201	72,731	68,047	57,618	59,991	67,393	81,225	740,622	21.04	497,936	48.74
TAIWAN	8,506	12,316	9,285	8,905	10,116	13,442	16,469	16,254	14,069	12,317	9,822	10,954	142,455	4.05	102,274	39.29
SUB-TOTAL	129,920	125,934	119,674	113,594	120,089	120,721	153,526	158,522	123,092	118,893	121,975	157,073	1,563,013	44.40	1,202,995	29.93
SOUTH ASIA																
BANGLADESH	111	145	183	134	138	173	237	152	108	74	112	1,002	2,569	0.07	2,107	21.93
INDIA	2,417	1,886	3,234	2,376	2,677	2,611	1,899	2,042	1,494	1,179	2,126	10,640	34,581	0.98	32,817	5.38
IRAN	195	107	473	344	609	717	214	415	207	155	274	1,806	5,516	0.16	4,256	29.61
NEPAL	146	91	143	114	163	140	121	128	106	193	268	181	1,794	0.05	1,411	27.14
PAKISTAN	148	133	208	142	169	193	212	160	98	95	115	1,049	2,722	0.08	2,705	0.63
SRI LANKA	301	255	326	249	234	254	283	298	248	211	208	865	3,732	0.11	3,664	1.86
SUB-TOTAL	3,318	2,617	4,567	3,359	3,990	4,088	2,966	3,195	2,261	1,907	3,103	15,543	50,914	1.45	46,960	8.42
MIDDLE EAST																
BAHRAIN	202	229	284	317	250	306	476	226	261	254	258	271	3,334	0.09	3,014	10.62
EGYPT	75	86	93	73	89	106	79	74	54	70	57	279	1,135	0.03	1,036	9.56
JORDAN	42	34	57	52	48	80	65	42	27	26	34	184	691	0.02	635	8.82
KUWAIT	326	460	500	409	453	537	556	229	328	560	416	456	5,230	0.15	9,605	-45.55
QATAR*	176	233	278	273	255	255	368	172	285	192	280	611	3,378	0.10	2,932	15.21
SAUDI ARABIA	1,519	1,603	1,641	1,795	1,678	2,027	3,883	862	1,983	1,795	1,921	1,507	22,214	0.63	19,101	16.30
UNITED ARAB EMIRATES	817	766	958	1,007	889	1,264	1,491	953	937	914	1,061	1,677	12,734	0.36	10,488	21.41
SUB-TOTAL	3,157	3,411	3,811	3,926	3,662	4,575	6,918	2,558	3,875	3,811	4,027	4,985	48,716	1.38	46,811	4.07
AMERICA																
NORTH AMERICA																
CANADA	11,333	7,542	10,169	8,816	9,398	5,685	7,949	5,953	5,935	7,720	9,546	16,299	106,345	3.02	99,012	7.41
MEXICO	95	66	98	92	78	105	98	91	87	124	117	144	1,195	0.03	1,147	4.18
USA	55,432	46,462	56,101	52,749	54,944	51,493	50,876	39,556	38,066	48,182	46,380	59,924	600,165	17.05	582,537	3.03
SUB-TOTAL	66,860	54,070	66,368	61,657	64,420	57,283	58,923	45,600	44,088	56,026	56,043	76,367	707,705	20.10	682,696	3.66

**VISITOR ARRIVALS TO THE PHILIPPINES BY COUNTRY OF RESIDENCE
JANUARY-DECEMBER 2010**

Country of Residence	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN-DEC	% OF	JAN-DEC	%
	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010	TOTAL	2009	GROWTH RATE
SOUTH AMERICA																
ARGENTINA	71	59	67	53	58	49	63	47	60	54	65	38	684	0.02	687	-0.44
BRAZIL	143	143	149	114	120	111	119	131	145	160	141	176	1,652	0.05	1,595	3.57
COLOMBIA	90	23	61	26	38	30	57	52	45	49	48	62	581	0.02	573	1.40
PERU	39	14	76	33	70	30	17	24	19	12	44	25	403	0.01	422	-4.50
VENEZUELA	57	23	36	31	41	27	15	22	11	26	23	18	330	0.01	320	3.13
SUB-TOTAL	400	262	389	257	327	247	271	276	280	301	321	319	3,650	0.10	3,597	1.47
EUROPE																
WESTERN EUROPE																
AUSTRIA	1,424	1,024	1,154	802	760	686	1,296	725	526	690	908	1,542	11,537	0.33	10,974	5.13
BELGIUM	779	682	882	871	689	976	1,586	655	589	798	841	1,164	10,512	0.30	9,729	8.05
FRANCE	2,754	2,997	2,884	2,125	1,748	1,531	2,644	2,166	1,325	1,820	2,359	2,949	27,302	0.78	24,572	11.11
GERMANY	6,005	5,140	7,227	4,436	4,075	3,067	4,869	4,486	3,072	4,299	5,157	6,892	58,725	1.67	55,912	5.03
LUXEMBOURG	34	56	58	54	46	27	102	92	22	31	57	87	666	0.02	462	44.16
NETHERLANDS	1,627	1,415	1,587	1,428	1,671	1,273	2,397	1,195	1,078	1,548	1,512	2,496	19,227	0.55	18,586	3.45
SWITZERLAND	1,991	1,873	2,321	1,960	1,522	1,180	2,152	886	1,096	1,625	1,865	2,753	21,224	0.60	18,711	13.43
SUB-TOTAL	14,614	13,187	16,113	11,676	10,511	8,740	15,046	10,205	7,708	10,811	12,699	17,883	149,193	4.24	138,946	7.37
NORTHERN EUROPE																
DENMARK	1,406	1,427	1,271	702	754	806	963	500	546	823	925	1,486	11,609	0.33	10,971	5.82
FINLAND	547	452	363	207	253	279	231	167	193	254	403	675	4,024	0.11	3,331	20.80
IRELAND	527	381	562	370	423	542	427	403	349	373	403	608	5,368	0.15	5,475	-1.95
NORWAY	1,472	1,488	1,566	860	845	2,245	1,760	750	849	995	1,269	2,643	16,742	0.48	14,781	13.27
SWEDEN	2,067	1,664	1,565	869	784	1,056	851	495	632	957	1,550	3,020	15,510	0.44	13,383	15.89
UNITED KINGDOM	8,555	6,967	11,219	8,028	7,835	6,164	8,804	6,912	5,519	6,908	8,644	11,370	96,925	2.75	91,009	6.50
SUB-TOTAL	14,574	12,379	16,546	11,036	10,894	11,092	13,036	9,227	8,088	10,310	13,194	19,802	150,178	4.27	138,950	8.08
SOUTHERN EUROPE																
GREECE	186	155	156	169	139	169	166	176	164	140	216	268	2,104	0.06	1,666	26.29
ITALY	1,766	1,263	1,953	1,332	1,110	1,202	1,180	1,307	758	963	1,556	1,960	16,350	0.46	15,047	8.66
PORTUGAL	64	100	97	114	100	106	136	87	108	50	108	105	1,175	0.03	865	35.84
SPAIN	942	809	1,320	845	896	917	1,476	1,304	797	902	1,119	1,432	12,759	0.36	11,703	9.02
SUB-TOTAL	2,958	2,327	3,526	2,460	2,245	2,394	2,958	2,874	1,827	2,055	2,999	3,765	32,388	0.92	29,281	10.61
EASTERN EUROPE																
COMMONWEALTH OF INDEPENDENT STATES																
RUSSIAN FEDERATION	2,273	1,196	1,215	1,123	880	615	605	737	662	1,184	1,572	2,580	14,642	0.42	10,674	37.17
TOTAL (CIS & RUSSIA)	2,631	1,493	1,666	1,482	1,186	864	899	1,077	1,055	1,614	1,820	3,117	18,904	0.54	14,150	33.60
POLAND	264	366	376	271	200	161	183	180	168	215	324	209	2,917	0.08	2,372	22.98
SUB-TOTAL	2,895	1,859	2,042	1,753	1,386	1,025	1,082	1,257	1,223	1,829	2,144	3,326	21,821	0.62	16,522	32.07
EASTERN MEDITERRANEAN EUROPE**																
ISRAEL	473	435	515	407	375	294	330	294	311	352	336	403	4,525	0.13	4,061	11.43
TURKEY	281	221	242	363	196	167	186	195	166	259	407	203	2,886	0.08	2,080	38.75
SUB-TOTAL	754	656	757	770	571	461	516	489	477	611	743	606	7,411	0.21	6,141	20.68

**VISITOR ARRIVALS TO THE PHILIPPINES BY COUNTRY OF RESIDENCE
JANUARY-DECEMBER 2010**

Country of Residence	JAN 2010	FEB 2010	MAR 2010	APR 2010	MAY 2010	JUN 2010	JUL 2010	AUG 2010	SEP 2010	OCT 2010	NOV 2010	DEC 2010	JAN-DEC 2010	% OF TOTAL	JAN-DEC 2009	% GROWTH RATE
AUSTRALASIA/PACIFIC																
<i>AUSTRALIA</i>	12,272	9,330	13,415	11,889	11,282	10,590	10,338	9,621	10,899	12,181	13,170	22,482	147,469	4.19	132,330	11.44
<i>GUAM</i>	2,710	2,794	3,452	2,847	3,511	4,279	5,108	2,532	2,775	3,371	3,249	4,300	40,928	1.16	39,323	4.08
<i>NAURU</i>	1	1	3	1	1	1	5	1	-	-	-	2	16	0.00	4	300.00
<i>NEW ZEALAND</i>	992	668	919	864	885	875	926	819	712	815	887	1,961	11,323	0.32	10,522	7.61
<i>PAPUA NEW GUINEA</i>	256	236	283	279	290	306	309	220	401	352	280	263	3,475	0.10	2,835	22.57
<i>SUB-TOTAL</i>	16,231	13,029	18,072	15,880	15,969	16,051	16,686	13,193	14,787	16,719	17,586	29,008	203,211	5.77	185,014	9.84
AFRICA																
<i>NIGERIA</i>	44	42	77	49	42	64	81	42	37	43	46	243	810	0.02	771	5.06
<i>SOUTH AFRICA</i>	176	196	230	216	197	203	329	183	165	170	269	440	2,774	0.08	2,311	20.03
<i>SUB-TOTAL</i>	220	238	307	265	239	267	410	225	202	213	315	683	3,584	0.10	3,082	16.29
OTHERS & UNSPECIFIED RESIDENCES	4,707	4,557	4,377	5,138	4,319	4,172	3,941	3,479	3,363	5,283	3,840	4,890	52,066	1.48	62,597	-16.82
TOTAL	282,217	256,569	283,110	255,808	262,456	257,017	300,519	275,285	235,250	252,829	267,815	363,151	3,292,026	93.51	2,819,178	16.77
<i>OVERSEAS FILIPINOS***</i>	15,902	12,512	25,216	21,864	21,081	19,534	25,197	16,297	11,941	14,969	13,498	30,434	228,445	6.49	197,921	15.42
2010 MONTHLY TOTAL	298,119	269,081	308,326	277,672	283,537	276,551	325,716	291,582	247,191	267,798	281,313	393,585	3,520,471	100.00	3,017,099	16.68
2009 MONTHLY TOTAL	286,992	234,198	264,455	261,421	245,060	234,450	261,489	238,724	202,822	226,625	248,731	312,132	3,017,099			
Monthly Growth Rate (2010/2009)	3.9	14.9	16.6	6.2	15.7	18.0	24.6	22.1	21.9	18.2	13.1	26.1				

*Prior to 2009, statistics from this country were lumped under "Others"

**Grouping from UNWTO; prior to 2009, statistics from Israel were lumped under "Middle East" and statistics from Turkey were lumped under "Others"

*** Philippine passport holders permanently residing abroad; excludes overseas Filipino workers

TOP 12 MARKETS BY VOLUME

Rank	Country	Jan-Dec 2010	% Share
1.	KOREA	740,622	21.04%
2.	USA	600,165	17.05%
3.	JAPAN	358,744	10.19%
4.	CHINA	187,446	5.32%
5.	AUSTRALIA	147,469	4.19%
6.	TAIWAN	142,455	4.05%
7.	HONGKONG	133,746	3.80%
8.	SINGAPORE	121,083	3.44%
9.	CANADA	106,345	3.02%
10.	UNITED KINGDOM	96,925	2.75%
11.	MALAYSIA	79,694	2.26%
12.	GERMANY	58,725	1.67%

Sources of Data: A/D Cards & Shipping Manifests

Prepared by: Tourism Research & Statistics Division, Office of Tourism Development Planning,
Planning, Product Development and Coordination, DEPARTMENT OF TOURISM

e-mail: mysay@tourism.gov.ph

Visit the Department of Tourism's website at <http://www.tourism.gov.ph> or www.philippines.com.ph